

Naples Garden Club, Inc.						
Approved Budget 2012-13						
REVENUE			Year-to-Date	Annual Budget	Approved Budget	Comments
			2/29/12	2011-12	2012-13	
43330	Foundation and Trust Grants		8,000.00	10,000.00	5,100.00	CFCC for marketing plan
45030	Interest		119.95	152.00	125.00	
43450	Individual, business contributions				100.00	
43430	Member Contributions		1,219.97	-	1,500.00	Board solicitation
43490	Memorials				-	
46000	Membership Dues		22,960.00	20,000.00	22,500.00	200 members +20 provisionals
47200	Member Program Revenue					
47220	Monthly Meetings					
47222	Guest fees		1,800.00	1,000.00	2,400.00	Jan birthday closed meeting?
47224	Raffles		1,825.00	1,000.00	1,500.00	
47226	Book-calendar-plant sales		4,106.30	138.00	700.00	Consolidating w/other revenue
47230	Design-hort workshops		5,506.00	1,500.00	3,000.00	wash
47240	Spring luncheon		170.00	2,250.00	2,250.00	wash
47250	Christmas luncheon		3,532.00	3,000.00	3,500.00	wash
47260	Other member program revenue			500.00	-	
47500	Public Program Revenue					
47510	Flower Show		475.00	-	-	wash - separate budget
	Fund-raising Revenue					
49100	House and Garden Tour					
49110	HGT Contributions		152.00	300.00	300.00	
49120	HGT Sponsors		10,250.00	10,000.00	10,000.00	
49130	HGT Patron sales		6,000.00	6,600.00	7,000.00	40 Patron Tickets @ \$175
49140	HGT Ticket sales		68,600.00	68,100.00	81,000.00	810 G.A. Tickets @ \$100
49150	HGT Raffle		4,495.00	3,000.00	4,000.00	
49160	HGT Sales		5,527.61		-	
49170	HGT Other revenue			500.00	-	
49800	White Elephant sale		-	300.00	300.00	Earmarked for Library
49900	Misc. Revenue		61.25		-	
TOTAL REVENUE			144,800.08	128,340.00	145,275.00	W/price increase \$145,275

Naples Garden Club, Inc.						
Approved Budget 2012-13						
EXPENSES			Year-to-Date	Annual Budget	Proposed Budget	Comments
			2/29/12		2012-13	
60300	Awards and Grants				50,000.00	
	Pledges Paid		60,000.00	40,000.00	5,000.00	FGCU pledge 2013 - Completed 2014
60900	Operations					
60910	Office supplies		35.51	750.00	250.00	
60920	Telecommunications		571.68	900.00	900.00	
60930	Postage-shipping		260.62	225.00	250.00	Yearbooks, Trowel prints
60940	Printing-copies		1,515.75	1,500.00	1,600.00	Yearbooks, Trowel prints
60950	Information technology		5,604.85	10,527.00	12,580.00	Communications, website,
62100	Administration					marketing plan, flash drives
62110	Accounting-legal fees		900.00	900.00	900.00	
62130	Dues-memberships		2,344.00	2,400.00	2,600.00	Florida Federation of GC per capita
62140	Taxes-licenses		186.25	136.00	200.00	
62150	Bank Charges		141.18	-	-	Checks and checkbook
62800	Facilities-Equipment					
62810	Office rent		6,000.00	7,200.00	7,200.00	Naples Botanical Gardens
62850	Cleaning		80.00	500.00	700.00	Twice week during season
62880	Leasehold repairs			5,000.00	5,000.00	Floor reserve/bath door-frame
62840	Equipment		221.76	-	2,500.00	Replace 15-20 chairs
						and fireproof files (record retention)
62900	Other Expenses					
62910	Insurance		2,831.04	2,436.00	3,000.00	
62920	Board development		864.11	870.00	500.00	
62930	Provisional development		1,267.24	600.00	1,100.00	Orientation; mentor/board reception
62940	Membership development		761.84	-	500.00	Educational Seminars/recognition
62960	Public Relations		57.75	-	500.00	For community ads

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EXPENSES		Continued	Year-to-Date	Annual Budget	Proposed Budget	Comments
64000		Member Program Expenses				
64100		Monthly meeting expenses				
64110		Meeting room rent	2,300.00	3,900.00	3,500.00	How many at Moorings?
64120		Programming	4,944.81	8,000.00	8,000.00	Finest speakers for our meetings
64130		Hospitality	317.88	200.00	500.00	
64140		Book-calendar-plant expenses	3,693.51	130.00	200.00	Will depend on speakers
64160		Other mon. meeting expenses	677.44	825.00	800.00	
64200		Design-hort workshop expenses	4,870.58	1,200.00	3,000.00	wash
64300		Christmas luncheon expenses	3,777.59	3,100.00	3,500.00	wash
64400		Spring luncheon expenses	5.25	2,250.00	2,250.00	wash
64900		Other member prog. & 60th Anniv.			3,500.00	
67000		Public Program Expenses				
67100		Flower Show	1,061.37	-	-	All reimbursed
70000		Fund-raising expenses				
70100		House and Garden Tour Expenses				
70110		HGT Admin-ticket sales	6,676.46	2,955.00	6,850.00	2012 includes ticketing fees, IT
70120		HGT Site operations	773.71	1,000.00	1,000.00	Homeowners house set up for tour
70130		HGT Welcome Center	3,594.46	3,300.00	4,700.00	Hospitality rent, Paid staff
70140		HGT Guest services	11,968.77	11,500.00	12,300.00	Buses, totes, Brochure
70150		HGT Volunteer services	2,619.42	2,325.00	2,200.00	Member Preview Tour
70160		HGT Cost of goods sold	6,178.99	-	-	Books
70200		Development	674.65		1,300.00	Appreciation Reception & misc. exp
TOTAL EXPENSES			137,778.47	114,629.00	148,880.00	
PROJECTED NET GAIN/LOSS					(3,605.00)	