

Naples Garden Club Strategic Plan FY 2022 – 2025

VISION

Community-wide interest in horticulture, floral design, and the environment.

MISSION

Providing opportunities for sharing and learning about horticulture, floral design, and the environment in a congenial, supportive atmosphere.

GOALS

- Continue to develop direction to support our mission
- Create opportunities for committee involvement and participation in our club
- Focus efforts on developing quality programs and workshops to support our mission
- Create fundraising and community participation to enhance our mission
- Continue to support our unique relationship with the Naples Botanical Garden