Andrea Stewart
VP Development

Denise Hadley
VP House & Garden Tour

NAPLES GARDEN CLUB™

Stroll Through PARADISE

NAPLES GARDEN CLUB
HOUSE & GARDEN TOUR™

ANNUAL BENEFIT | JANUARY 31, 2026

NAPLES GARDEN CLUB™

Stroll THROUGH PARADISE

BECOME A FRIEND OF NAPLES GARDEN CLUB™

The Naples Garden Club™ is a community-minded charitable and educational organization proudly rooted in Naples since 1953. We are known for our signature event—the annual House & Garden Tour™, a beautifully orchestrated benefit showcasing some of our area's most stunning homes and inspiring gardens.

This highly anticipated event captivates guests and funds the heart of our mission and the environment. Thanks to generous sponsors and business partnerships like you, we have distributed over $1.7M through our grant program, supporting projects that make a lasting impact across the greater Naples area.

Do You Know?

Your financial support of our organization also helps us to;

- **Co-host the largest juried flower show in Southwest Florida in partnership with the Naples Botanical Garden™.**
- **Support our planning, design, projects in the Idea Garden, an educational space at the Naples Botanical Garden™.**
- **Offer Horticultural and Environmental Studies Scholarships and Internships to students in the Greater Naples area.**

This year, we invite you to "Stroll Through Paradise" as a sponsor, underwriter, donor, or advertiser for our 2026 House & Garden Tour™ and become a supporting friend of the Naples Garden Club™!

Partnering with us is an opportunity to showcase your business to an engaged, loyal audience and to directly support the educational and environmental initiatives that shape the future of our local community.

Thank you for considering becoming a friend of Naples Garden Club™. We look forward to joining you on a "Stroll through Paradise" for the 2026 House & Garden Tour™ and would love the opportunity to discuss the enclosed sponsorship options with you.

Sincerely,

Andrea Stewart

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VP Development

Denise Hadley

Denise Hadley
VP NGC House & Garden Tour

FOUNDED IN 1953

NAPLES GARDEN CLUB™

MISSION

To provide opportunities for sharing and learning about horticulture, floral design and the environment in a congenial and supportive atmosphere.

SCAN THE CODE to learn about our 70+ years of history!

OUR ROOTS & SEEDS

- **The Naples Garden Club™ is a non-profit, charitable, and educational organization that fosters community-wide interest in horticulture, floral design, and the environment.**
- **For over 70 years, the Naples Garden Club™ has made a measurable impact on the greater Naples community through grant support for initiatives and opportunities in horticulture, floral design, and environmental conservation.**
- **The Naples Garden Club™ has conducted an annual House & Garden Tour™ for 70 years to raise funds for our educational programs and community grants.**
- **Since the club was founded, over $1.7 million has been distributed in scholarships and grants to over 60 area non-profit organizations supporting conservation, beautification, horticultural, and environmental projects.**
- **Naples Garden Club™ is a member of the Florida Federation of Garden Clubs, Inc., and National Garden Clubs, Inc.**

OUR COMMUNITY PROGRAMS & FUND RAISING EVENTS

NAPLES GARDEN CLUB HOUSE & GARDEN TOUR™

- **In its 70th year, the House and Garden Tour™ is the major fundraiser for the Naples Garden Club™.**
- **Sponsorships and ticket sales support our scholarship/grant programs, flower show, and idea garden, which benefit the Greater Naples Community.**
- **The event features unique homes and gardens in Port Royal, Aqualane Shores, and Olde Naples.**
- **Admission includes tour transportation to featured homes, a welcome gift, refreshments, free admission to Naples Botanical Garden™, and a 10% discount at the Jane and Chuck Berger Shop in the Naples Botanical Garden™ on the day of the event.**
- **Become a friend of the Naples Garden Club™ by being a Sponsor. Patron-level, Group, and individual tickets go on sale in October 2025.**

Naples FLOWER Show™

- **The Naples Flower Show™ is the largest juried flower show in Southwest Florida.**
- **Naples Garden Club™ and Naples Botanical Garden™ present the annual event.**
- **This year's theme is "Under the Big Top," which opens with a "Preview Party" on March 12 and show dates on March 13-14, 2026.**
- **This weekend event attracts approximately 2000 international and local attendees daily.**
- **This event offers opportunities to share and learn about horticulture, floral design, sustainability, and the environment in a congenial, supportive atmosphere.**

THE NAPLES GARDEN CLUB IDEA GARDEN

- **Naples Garden Club™ launched "The Idea Garden" in 2010 in cooperation with Naples Botanical Garden™.**
- **Centrally located in the Naples Botanical Garden™ near the Lea Asian Garden and the Scott Florida Garden, it offers a space to inspire and encourage visitors to grow plants, flowers, and vegetables in unusual and creative ways when planting in the Zone 10B environment, emphasizing sustainability.**
- **The Idea Garden fosters appreciation and understanding of native horticulture practices and species through its strong partnership with the Naples Botanical Garden™ in mutually beneficial ways to provide opportunities for learning and sharing in our community.**
- **Perfect for the entire family. Something for everyone with a few chairs to enjoy your surroundings!**

THE LEGACY THAT KEEPS GROWING!

WWW.NAPLESGARDENCLUB.ORG

NAPLES GARDEN CLUB
HOUSE & GARDEN TOUR™

Stroll Through PARADISE
JANUARY 31, 2026

BECOME A 2026 SPONSOR

☐ ROSE PRESENTING SPONSOR COMMITTED

☐ GARDENIA SPONSOR $20,000 Exclusive Sponsorship Opportunity

- 8 House & Garden Tour™ Passes – 4 VIP Parking Passes for Naples Botanical Garden™ for January 31, 2026
- 8 Tickets to attend our Naples Garden Club™ Flower Show on March 13-14, 2026
- 2 Tickets to the Preview Party of the Flower Show on March 12, 2026
- Exclusive Private Tour for your Group of 8 led by a knowledgeable garden club member, offering insight into the highlights and hidden gems of the Flower Show.
- Full Page Inside Cover Ad in House & Garden Tour™ Program and listing as a Friend of Naples Garden Club™
- Prominent Signage with Your Name and Logo at Both Events
- Your Business Name and Logo in the Program and All Naples Garden Club™ materials, including e-blasts, social media, and website, with a link to your website

☐ ORCHID SPONSOR $10,000 Multiple Sponsorships Available

- 6 House & Garden Tour™ Passes –2 VIP Parking Passes for Naples Botanical Garden™ for January 31, 2026
- 6 Tickets to attend our Naples Garden Club™ Flower Show on March 13-14, 2026
- 2 Tickets to the Preview Party of the Flower Show on March 12, 2026
- Full Page Ad in the House & Garden Tour™ Program and a listing as a Friend of the Naples Garden Club™
- Prominent Signage with Your Name and Logo at Both Events
- Your Business Name and Logo in the Program and All Naples Garden Club™ materials, including e-blasts, social media, and website, with a link to your website

☐ BROMELIAD SPONSOR $5,000 Multiple Sponsorships & In-Kind Available

- 4 House & Garden Tour™ Passes –2 VIP Parking Passes for Naples Botanical Garden™ for January 31, 2026
- 4 Tickets to attend our Naples Garden Club™ Flower Show on March 13-14, 2026
- 2 Tickets to the Preview Party of the Flower Show on March 12, 2026
- Half Page Ad in the House & Garden Tour™ Program and a listing as a Friend of the Naples Garden Club™
- Prominent Signage with Your Name and Logo at Both Events
- Your Business Name and Logo in the Program and All Naples Garden Club™ materials, including e-blasts, social media, and website, with a link to your website

BECOME A 2026 SPONSOR CONTINUED

☐ **HIBISCUS SPONSOR** $2,500 Multiple Sponsorships & In-Kind Available

- 2 House & Garden Tour™ Passes
- 2 Tickets to attend our Naples Garden Club™ Flower Show on March 13-14, 2026
- 2 Tickets to the Preview Party of the Flower Show on March 12, 2026
- Half Page Ad in the House & Garden Tour™ program and listing as a Friend of the Naples Garden Club™.
- Prominent Signage with Your Name and Logo at Both Events
- Your Business Name and Logo in the Program and All Naples Garden Club™ materials, including e-blasts, social media, and website, with a link to your website

☐ **ORANGE BLOSSOM SPONSOR** $1,000 Multiple Sponsorships & In-Kind Available

- 1 House & Garden Tour™ Pass
- 1 Tickets to attend our Naples Garden Club™ Flower Show on March 13-14, 2026
- 1 Tickets to the Preview Party of the Flower Show on March 12, 2026
- Discounted Ad in the House & Garden Tour™ Program and a listing as a Friend of the Naples Garden Club™
- Prominent Signage with Your Name and Logo at Both Events
- Your Business Name and Logo in the Program and All Naples Garden Club™ materials, including e-blasts, social media, and website, with a link to your website

UNDERWRITING OPPORTUNITIES

☐ **WELCOME TENT** $10,000 BENEFITS: See Orchid Sponsor List

☐ **TRANSPORTATION** $10,000 BENEFITS: See Orchid Sponsor List

☐ **CATERING** $10,000 BENEFITS: See Orchid Sponsor List

☐ **FLORAL DESIGN** $5,000 BENEFITS: See Bromeliad Sponsor List

☐ **GIFT TOTES** $5,000 BENEFITS: See Bromeliad Sponsor List

☐ **FLOWER SHOW DÉCOR/TOPIARIES** $5,000 BENEFITS: See Bromeliad Sponsor List

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☐ **PRINTING PROGRAM GUIDE** $2,500 BENEFITS: See Hibiscus Sponsor List

☐ **WELCOME CENTER DÉCOR** $2,500 BENEFITS: See Hibiscus Sponsor List

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☐ **RAFFLE GIFTS** $1,000 BENEFITS: See Orange Blossom Sponsor List

☐ **SUSTAINABLE WATER BOTTLES** $1,000 BENEFITS: See Orange Blossom Sponsor List

NAPLES GARDEN CLUB
HOUSE & GARDEN TOUR™

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2026 SPONSORSHIP/AD AGREEMENT

BUSINESS NAME: _____

WEBSITE URL: _____

SOCIAL MEDIA HANDLE: _____

SPONSORSHIP LEVEL: _____ $_____

UNDERWRITER TYPE: _____ $_____

AD SIZE: _____ $_____

IN-KIND TYPE/VALUE: _____ $_____

CONTACT INFORMATION

NAME/TITLE: _____

ADDRESS: _____

PHONE: _____ **EMAIL:** _____

BILLING INFORMATION

NAME/TITLE: _____

ADDRESS: _____

PHONE: _____ **EMAIL:** _____

Responsible Party Signature: _____

PRINT NAME: _____

Description of Business to be included in the printed Program Booklet and on our Naples Garden Club website (25 words or less)

_____

_____

_____

NAPLES GARDEN CLUB, INC. IS A 501 (C)(3) ORGANIZATION. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800)435-7532 WITHIN THE STATE AND REFERENCING (CH18112). REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.

EASY ONLINE FORM & PAYMENT

Scan the QR code to complete the advertiser form and to process credit card payments online on our secure website.

Payments by check, please make check payable to: ***Naples Garden Club*** with memo notation ***HG&T2026***
Then print and complete this form and mail with check to ***Naples Garden Club, PO Box 9062, Naples, FL 34101***

QUESTIONS?

Contact: Andrea Stewart
Development@NaplesGardenClub.org

WWW.NAPLESGARDENCLUB.ORG

NAPLES GARDEN CLUB
HOUSE & GARDEN TOUR™

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JANUARY 31, 2026

ADVERTISER OPPORTUNITIES & SPECIFICATIONS

TOUR PROGRAM Placement Opportunities to Promote Your Business!

FULL PAGE ADS
size
4.75" W x 7.50" H

*****

TWO PAGE AD
size
11" W x 8.50" H

Two Page Ad will have NO color border. Please add bleed of .0125 on each side for trim.

SPECIFICATIONS AND
ADVERTISING RATES

PREMIUM PLACEMENT

- **Two Page Center Spread $1500**
- **Two Page Spread $1350**
- **Full Page Back Cover $1250**
- **Full Page Inside Cover $1000**
- **Full Page Inside Back Cover $1000**

STANDARD PLACEMENT

- **Full Page $900**
- **Half Page $500**

ALL ADVERTISERS RECEIVE

A business listing for the year of the Tour on our Naples Garden Club™ website

HALF PAGE ADS
size
4.75" W x 3.50" H

****ALL FILE SETUPS**

Please supply all ads in camera-ready PDF file formats of 300DPI in CMYK color.

The program will be offset-printed on recycled paper stock. All full and half-page ads will have printer-added color borders.

Advertising Rates must be received by **November 17, 2025, to be guaranteed in the 2026 Program*

EASY ONLINE FORM & PAYMENT

- Scan the ***QR code*** to complete the advertiser form and to process ***credit card payments*** online on our secure website.

- *For payment by check, make check payable to **Naples Garden Club** with memo notation **HG&T2026** along with this completed form, please mail it to **Naples Garden Club, PO Box 9062, Naples, FL 34101.***

SEND ALL ART WORK TO

Lisa@AbsherDesign.com

NOTE: Although we will make every effort to quality control submitted ads, we cannot accept responsibility for content errors, omissions, and/or resolution issues in sponsor ads.

WWW.NAPLESGARDENCLUB.ORG