

NAPLES GARDEN CLUB  
BOARD OF DIRECTORS MEETING  
NAPLES BOTANICAL GARDEN  
MINUTES  
JANUARY 30, 2012

President, Sondra Quinn, called the meeting to order at 9:30.

In attendance: Sandy Lasch (guest), Fifi MacMahon, Sondra Quinn, Melinda Earle, Peggy Coniglio, Arlene Cluff, Lydia Galton, Candi Child, Beverly Metcalf, Linda Brown, Liz Chehayl (via Skype).

Absent members: Arlette Bradley, Margaret Blackburn, Kathleen Hawryluk, Jane Corbly

Sondra welcomed Sandy Lasch to the meeting.

The minutes of the last meeting were amended to include the names of absent members: Ann Westerfield, Kathleen Hawryluk, Lydia Galton, Peggy Coniglio

Grant proposal guidelines were presented by Sandy Lasch. Issues relating to this grant proposal will be discussed at the next board meeting.

President Sondra Quinn announced that the Naples Garden Club has received a \$5,000 grant from the Community Foundation "To hire a consultant to develop a strategic marketing and communications plan".

The Board reviewed the membership time line proposal for the next Provisional Class and approved the following: Provisional Class applications will be accepted from March 1st to April 30th. The class will be limited to 20.

An announcement of this change will be sent to the membership via email.

Sign-off measures on incident reports were presented by Arlene Cluff, House and Garden Tour Chair, and were discussed by the Board. The Board has been apprised that every measure necessary to ensure the safety of the attendees of The House and Garden Tour and the Preview Tour have been properly addressed and approved.

Sondra Quinn, President, announced that Melinda Earle will Chair Naples Garden Club's 60th Anniversary Celebration.

Governance record retention policies were discussed.

A by-law/standing rules ad hoc committee was established. This committee will be headed by Liz Chehayl and will include past presidents.

Communication procedures and templates are being developed.

Linda Brown reported that Mooring Presbyterian Church needs to be notified two weeks in advance as to our kitchen needs. Linda will coordinate these requests.

The March Board Meeting will be held in the Lecture Room.

The meeting was adjourned at 11:35.

Respectfully submitted:  
Ann Westerfield  
Corresponding Secretary