



NAPLES GARDEN CLUB
nurturing, growing & contributing

Naples Garden Club Board of Directors Meeting October 26, 2015

Attendance: Roberta Ross, Sandy Lasch, Linda Brown, Mary Beth Johns, Mary Raymond, Jean Lemmon, Pat McNamara, Jane Stone, Kathleen Maier, Arlette Bradley, Pat Fosberg, Beverly Metcalf, Renee Lewis, Lydia Galton and Raynelle Perkins. Excused Absences: Janet Donald, Candi Child Kelley and Sudie Minamyer. Also in attendance were guests Carol Greenwood and Sharon Hildebrand.

Roberta Ross, President, called the meeting to order at 9:30 a.m. She welcomed the newest Board member, Jean Lemmon, who serves as Secretary, and all in attendance.

Roberta reported that the new NGC Website is up and functioning. The problem of registering guests for meetings was addressed, and Bold Solutions will be contacted regarding this. To edit/delete a reservation one goes into **My Bookings** and views or deletes as necessary. Jeanne Bolds will also be consulted about how to refund money in case of cancellation.

Roberta requested ratification of a motion passed in the summer that was almost unanimously accepted, except for two BOD members who were away on vacation. MOTION: Motion to approve the formation of an Ad Hoc Awards Committee to assist FFGC Awards Chair to facilitate all award needs of Naples Garden Club for 2015-2016. Motion passed unanimously.

Roberta Ross, President, made a motion to approve the Consent Agenda and the minutes from the April 27, 2015 Board meeting. It was unanimously approved.

Pat McNamara, Treasurer, reviewed her report as well as the Statements of Financial Position and Activities.

Linda Brown introduced her guests, Carol Greenwood and Sharon Hildebrand, who will serve on the Governance, Nominating Committee along with Greer Underwood and Diane Dahl as members at-large.

Governance Chair, Linda LaRue Brown, made a Motion to ratify the Executive Board approved formation of "Friend of Naples Garden Club" on 14.12.12. The motion was unanimously approved by the Board of Directors. The first recipient of this recognition was Jerry Metcalf for his years of volunteer service to NGC.

Fundraising Chair, Mary Beth Johns, acknowledged Raynelle Perkins for her outstanding support and work over the summer. She reviewed her report and described the houses for the 2016 House and Garden Tour. Her Committee meets on 15.10.28. The need to get signed contracts back from the homeowners promptly was discussed. Peggy Blackburn may be contacted to add names to email invitation list.

Mary Raymond, Naples Flower Show Chair, thanked Catherine Ware for the preparation of the Schedule. Schedules, along with a PR postcard and exhibiting entry-card packets were distributed to Board members. Mary asked to encourage members to bring in more horticulture for this years NFS, some lack of this in the past year, had been noted by the judges. The need to increase revenue to help defray the shows costs, by soliciting sponsors, as well as keeping expenditures under control was discussed. Arlene Cluff advised caution about who to solicit for this purpose.

Kathleen Maier, Development Chair, thanked Sandy Lasch for her assistance and support and reviewed her report. She asked that members be on the lookout for possible grant recipients. Grant applications are on the Website. Sponsorships are for one year; members are encouraged to actively support sponsors and encourage them to continue their support of NGC events. Sandy Lasch, Grants Chair in Development, asked that members be encouraged to support Oakes Farms and express their thanks for their generous support.

Sandy also asked that members be encouraged to attend the Aston Gardens Fall Art Festival in November, (there was mention of \$10 entry donation) as they support us by purchasing an ad in our H> brochure.

The Development committee would like to change the ticket for the H> raffle, with a more elegant tear-away type. Cost concerns were raised. Kathleen and Mary Beth Johns will meet to discuss this issue. The question of who will be running the Raffle Tables for the Tour was discussed. Mary Beth mentioned that Dottie Meyers is seeking volunteers. As of this meeting no one has volunteered to run the raffle during the H>.

Facilities Chair Arlette Bradley thanked Raynelle Perkins for her work on the Lily Brown botanical watercolors displayed in the office. Options for the use of the approximately 70-80 pieces remaining were discussed. Lydia Galton suggested that they be evaluated and copied before any decision is made. Arlette accepted a request to head a Task Force to plan for their use; Barbara Sill will be invited to join her, along with other members.

Beverly, Metcalf, Membership Chair, presented a list of changes in membership status and made the following MOTION: to ratify all electronic board votes regarding changes to the Membership Status between April 28, 2015 and May 31, 2015. The motion was unanimously approved. (Report of changes attached)

Roberta Ross raised the issue of need for more certified Crowd Control Officers to assist those from the NBG during the Naples Flower Show. The majority of those certified are otherwise engaged during the show. An attempt will be made to recruit newer members.

Roberta Ross reported a science teacher from Pace Center for Girls has requested assistance in helping/teaching them how to care for the new garden provided by a donor. Arlene Cluff has volunteered to assist. It was also noted that Pace may be a worthy grant recipient to support a project.

Roberta Ross reported that a member has requested approval to sell her jewelry line at the time of our General Membership Meetings. After discussion, this request was denied but was referred to the Development Committee for further consideration.

Roberta Ross presented the new plan for seating at General Meetings. Board members were assigned a table number. Each member arriving for a meeting will draw a number for table assignment. Sue Haley will assure that members with guests will be seated together. Beverly Metcalf will send a letter to Provisionals advising them of the seating arrangements. The President and Program Chair will always be seated at Table #1 with the guest speaker. Other Board members will be seated throughout the room and remain there, using a portable microphone when they speak. The goal of this plan is to encourage socialization among members and to allow Board members to be more visible and accessible to the membership. Board members were reminded to wear their ribbons and to seek answers to any questions they may be unprepared to answer.

Jane Stone, Communications Chair, will send out email with Trowel Prints deadlines. Board is strongly advised to both read Trowel Prints and use the Style Guide available on the Website.

Linda LaRue Brown requested that Board Members advise Historian of any articles about NGC or it's members.

The Board Retreat will be held 15.10.29 from 8:30 a.m. to 3:30 p.m. at the Hole in the Wall Golf Club. Email reminders will be sent. Robin Larkin, from *Performance Management Associates*, will present and conduct a workshop on the DiSC evaluations. Linda Brown, Roberta Ross, Sandy Lasch and Pat McNamara will preside over the Retreat in the afternoon.

Handbook updates will be available to Board members via the Website. Paper copies will be provided if needed. Board members are advised to be familiar with all documents in the Handbook.

Diane Harrington-Snoke compiled a list of motions made from 2013-2015 which is available to all the membership on line in our Handbook. Jean Lemmon volunteered to research motions prior to 2013 as available and will update new motions as they become ratified.

Beverly Metcalf stated she has been unable to communicate with Dottie Brown who is due to receive recognition for her 20-year membership at the November meeting.

Roberta Ross showed photos of the newly refurbished Blue Star Memorial which honors our Veterans and is located in median at 7th Avenue and Rt. 41. She announced that 'some form of a ceremony' will happen to dedicate the refurbishing, but is waiting for Donna Fiala, town Commissioner, to get back as to a good time and date for her. This will be a good PR piece for the NDN and FW. Will coordinate this with our communications chair.

Those requesting being placed on the agenda for the November General Meeting were Mary Raymond, Mary Beth Johns, Kathleen Maier and possibly Sharon Hildebrand.

A unique Dues Calculator poster created by Roberta Ross will remind members to pay their dues earlier this year starting in February to help ensure all our dues are paid in full before our club adjourns for the summer.

Kathleen Maier asked that a raise in dues be considered so fundraising funds are not needed to support the operation of the club. Pat McNamara, Treasurer, stated this is very “touchy topic” for many members. Lydia Galton, a supporter of an increase, stated the opposition is loud but few in numbers. Dues have not been raised for seven years. Janet Donald, led a Dues Task Force last year to evaluate if a need for an increase was merited.

Roberta Ross displayed a flower show award received at our District Meeting hosted by Naples Garden Club, for the District Flower Show which won the Florida Federation of Garden Club and National Garden Club, state and national awards.

The meeting was adjourned at 11:30 a.m.

Respectfully submitted:

Jean Lemmon
Secretary

15.10.26 DRAFT Revised 15.12.1

Membership Chair/ REPORT OF CHANGES/October 26, 2015

I move we ratify all electronic board votes regarding changes to the Membership Status between April 28, 2015 and May 31, 2015:

TERMINATED	6/1/2014	to	5/31/2015
May-15	Busk		Christian
Total	1		
DEATHS	6/1/2014	to	5/31/2015
Aug-14	Lawson		Ruth
Total	1		
RESIGNATIONS	6/1/2014	to	5/31/2015
Apr-15	Bacon		Beth
May-15	Barsky		Irmeen
Feb-15	Boylan		Anne
Apr-15	Buck		Joyce
Mar-15	Burberry		Marjorie
May-15	Coniglio		Peggy
Sep-14	Corbett		Careel
Apr-15	Graham		Ethel
Apr-15	Grootemaat		Phyllis

May-15	Harriss	Joanne
Mar-15	Imes	Maureen
Aug-14	Kinsley	Anne C.
May-15	LaRuffa	Joan
Apr-15	McCauley	Margaret
Mar-15	McKee	Megan
May-15	Merick	Anne
Dec-14	Millar	Eleanor
May-15	Pedersoli	Liz
Apr-15	Rosenthal	Leslie
May-15	Weiskittel	Carol Maus
Apr-15	Willard	Elizabeth M.
Apr-15	Wisner	Marianne
Total	22	24
	RESIGNED	TERMINATION, DEATH, TOTAL

Current Membership Status is:

Actives: 193

Honorary: 2

Life: 1

Provisionals: 18

Sustaining: 11

Total 225 Members

Respectfully Submitted,

Beverly Metcalf

15.10.16