



# NAPLES GARDEN CLUB

*nurturing, growing & contributing*

## **Naples Garden Club Board of Director's Meeting Minutes January 25, 2016**

Attendance: Roberta Ross, Sandy Lasch, Linda LaRue Brown, Mary Beth Johns, Mary Raymond, Jean Lemmon, Pat McNamara, Janet Donald, Jane Stone, Kathleen Maier, Candi Kelley, Sudie Minamyler, Arlette Bradley, Pat Fosberg, Beverly Metcalf, Renee Lewis, Lydia Galton, Raynelle Perkins, Arlene Cluff and Sharon Hildebrandt.

President Roberta Ross called the meeting to order at 9:34 a.m. She introduced Sharon Hildebrandt, newly appointed Fundraising Chair for 2016-17, and told the Board that Sharon was sitting in to observe the workings of the Board to help her get acquainted with the process for her chairmanship next year.

Secretary, Jean Lemmon, made a Motion to accept the Consent Agenda, with one exception, to correct a change in the minutes to read "that the programs and guest fees are part of NGC's budget process, and that the application submitted by a NGC member be removed from the grant application pool. The Motion passed and was unanimously approved with this correction.

Assistant Treasurer Janet Donald discussed her recent research into the need for NGC to carry cyber insurance/data breach coverage. Her recommendations were that (1) We encourage members to change their individual passwords to the website and (2) We continue to monitor cyber fraud insurance information, but do not purchase coverage at this time. A Motion was made and these recommendations were approved unanimously by the Board.

Arlene Cluff reviewed the findings of the Committee she chaired, with Cheryl Cieri, to explore appropriate use of the NGC collection of Lily Barret Brown botanical paintings. It was determined that, while not of great monetary value, some were historically significant to Naples. A Motion was made by Arlene Cluff that NGC will hold out 20 of the most significant and botanically correct paintings for 6 months, and sell those remaining paintings in the future, and was unanimously approved by the Board.

Governance Chair Linda LaRue Brown announced a change in format for the New Board Orientation to be held on March 31, 2016. The Orientation will be a full day with participation of outgoing Board members. The questionnaire regarding three ways the BOD has recently used the mission statement to guide decision-making process was collected to be analyzed by Linda. Jane Stone made a suggestion that the word "support" be added to the Vision Statement. A vote was taken and approved. Linda asked that board members review the NGC Standing rules and send suggestions for change to Sandy Lasch.

Linda LaRue Brown then initiated a discussion about the Strategic Plan draft. Lydia Galton commented that a strategic plan should also come from the organization's membership. Discussion followed and some recommendations were made. Due to time

constraints, Board members are to submit in writing any further suggestions to the Governance Chair. An eblast will be sent to the membership for input suggestions and it was suggested that the membership be invited to attend a meeting directly after the February Board meeting to partake in discussion. The result will be presented at the March GM meeting and voted upon at the April GM meeting.

Mary Beth Johns reported there will be a final HG&T “Loose ends” meeting this week, but that most things are on schedule. She will make an appeal for addition hostesses at the next GM Meeting and requested Board participation for Preview Day.

Sandy Lasch, Endowment Committee Chair, reviewed the Endowment Task Force Recommendations and presented 2 motions:

#1. A Motion to fund FGCU or similar institution, with a Grant for a graduate student who must be engaged in a subject consistent with NCC's mission and shall be selected by the institution. The recipient shall be required to engage with NGC by appearing at a NGC General Meeting or through an article in Trowel Prints. (amount of fund determined by the Grants Committee in conjunction with the institution to ensure compliance with their guidelines and presented for Board approval)

#2. A Motion that an endowment not be made to establish an endowment for NGC. Both motions were unanimously approved.

A Motion was made by Membership Chair Beverly Metcalf, to extend Provisional Status an additional year to Elaine Fisher. Ms. Fisher withdrew from Provisional activities due to illness. It was unanimously approved.

A request from former member Edith Harvey for membership reinstatement was reviewed. Ms. Harvey will be required to do an orientation and complete Provisional requirements due to her extensive absence. The By-laws do not specify a length of time for applicant to be fully reinstated, but the Board considered 5 years a reasonable time and will add this to our policy to state such.

Development Chair Kathleen Maier expressed her concern that 72 raffle ticket envelopes have not been claimed and that few packets containing sold ticket stubs and money collected have been turned in. Most thought members planned to turn in their stubs and money on Preview tour day or the actual tour event.

Jane Stone, Communication Chair, reminded Board members to send her articles to proof even while in their draft stage. Trowel Print surveys were collected and will be reviewed by Jane.

President Roberta Ross pointed out the newly labeled drawers and cabinets in the office were placed (again) to help members distinguish where things are to be placed. She also announced that the office has a new scanner which allows our ECommittee/Archiving chair, Candi Child, to input information directly into the computer thereby helping to speed up the process. Roberta announced that Diane Dahl will be replacing Gail Duke as Office Manager and will also help with the current filing and archiving.

Pat McNamara mentioned that Home Depot, as well as Staples, now recognizes NGC tax exempt status and all that is needed is to give the NGC office phone number and these businesses will be able to give us our tax exempt status.

Roberta reminded the Board that the next Board meeting will be on February 29, 2016 at 9:30 AM in the NGC office.

The meeting was adjourned at 11:34 a.m.

Respectfully  
submitted,  
Jean Lemmon  
Secretary 16-01-25  
**Draft**

