



NAPLES GARDEN CLUB

nurturing, growing & contributing

VISION

Community-wide interest in horticulture, floral design and the environment

MISSION

Provide opportunities for sharing and learning about horticulture, floral design and the environment in a congenial, supportive atmosphere

CORE VALUES

Teamwork, Creativity, Friendship, Education, Community Involvement

Meeting Agenda Board of Directors January 27, 2020

Excused: Donna Lindberg

Present: Terry Franc, Arlette Bradley, Linda LaRue Brown, Melinda Earle, Dara Foundyller, Polly Galliker, Kathleen Hawryluk, Sally Lutz, Sudie Minamyer, Eliza Nevin, Raynelle Perkins, Mary Schmidek, Patricia Taylor, Catherine Ware, Carole Whittemore

Guest: Suzanne Pindyck (shadowing Polly Galliker)

Call to order 9:30 A.M.

Kathleen Hawryluk

Motion to Approve December 16, 2019 Minutes

Arlette Bradley

Motion made and approved.

Motion to Approve January 27 Consent Agenda

Arlette Bradley

Motion made and approved.

President's Report

Kathleen Hawryluk!

President Hawryluk made a motion to approve a **Pillar of Pride Nomination**. It was voted on and approved. Arrangements are made to have a permanent sign with the names of the Club's winners of this award. It will be hung on the wall of the office and names may be added to it so that a permanent record will be available to all.

It was suggested to propose one or two new members each year.

The Interest Groups are meeting and thriving- Photography, Cacti, and Crafts

Philanthropy Committee information

A motion was made to accept Sondra Quinn's Board Retreat Draft, as amended, to be included in the guidelines for the Philanthropy Committee. It was seconded, voted on and approved.

Monthly Financial Report

Eliza Nevin

The report will be on the website.

The board agreed by consensus to continue using STRIPE (SQUARE)

Committee Reports:

Membership

Sally Lutz/ Donna Lindberg

Provisional application goes live on our website Feb 15. We plan to accept 15 new provisional members.

A **motion** was made to reinstate former member Lois West Beginning February 2, 2020 as a member of Naples Garden Club. The motion was approved

A **motion** was made to accept the resignation of Tammy Schwab with regrets. The motion was approved and it was agreed to not charge her for the remainder of this season.

An assistant (shadow) was recommended to help with Membership

Provisional Orientation will be April 3

Membership is currently at 250.

Flower Show

Terry Aufranc

A report was given stating that all is under control for the 2020 Flower Show.

Idea Garden

Linda LaRue Brown

Linda discussed the Garden Ambassadors program.

Education/Program

Sally Lutz

NGC and NBG shared equal expenses for Holly Chapple (\$1200 each

HGT

Patti Taylor

“It doesn’t need to be perfect to be wonderful!”

New professional Photographer, Tony Zollo, will photograph our H> tour.

Communications

Polly Galliker

Discussed negotiated contracts with E Bella and Naples Daily News

Obtaining a National Trademark was discussed.

Other reports

Bolds Solutions is having problems with new platform

Old Business

Catherine Ware reported that the Club and the Garden will be signing a new Memorandum of Understanding (MOU). We await the document from the Garden and will discuss it when received.

Adjourn Meeting

The meeting was adjourned at 11:30 A.M

Arlette Bradley, Secretary

**Naples Garden Club
Board Meeting
Consent Agenda January 27, 2020**

Committee or Board Office: Recording Secretary

What have you accomplished in the past 30 days?

Ordered and picked up 100 NGC Aprons

What are your priorities for the next 30 days?

1. Sell Aprons

Regular Board Meeting Agenda Items (You need to speak at the meeting)

- Topic Sell Aprons to Board members
- Time needed----will accomplish after meeting

Do you or a committee member want to speak at the Membership Meeting?

- Topic(s)Aprons sell Time needed 2 minutes

Committee or Board Office:

Facilities - office and shed

What have you accomplished in the past 30 days?

Organized the shed and the storage area next to the office and laundry sink closet Provided extra shelving in each storage area.

What are your priorities for the next 30 days?

- 1.organize H&G Tour materials together**
- 2.keep Flower Show props in order and together. I**
- 3.keep the office, closets and shed clean**

Other important information you want to share (on consent agenda) since your last report?

Continue to clean and straighten the office area and make use all supplies are available.

Regular Board Meeting Agenda Items (You need to speak at the meeting)

- ☐☐Topic. Selling NGC Aprons.
- ☐☐Time needed 2/3 minutes

Do you or a committee member want to speak at the Membership Meeting?

- ☐☐Topic(s) selling NGC Apron ☐Time needed. 2/3min

Idea Garden Committee, Linda LaRue Brown/chair What have you accomplished in the past 30 days?

Committee heads Sudie Minamyer & Susan Kinkead launched the Ideas a' Cart Presentatons on Dec 4th beginning with Preserving Flowers with Mary Pulick, followed by Tilandsias, Florida's Wonder Plant/Sudie Minamyer, Mountng Orchids/provisional Mike Brewer and Plan<ng the Florida Way/Arlene Cluff

Coordinated with NBG to present the second Ambassadors in the Idea Garden training class with a whopping 12 in attendance

Printed, laminated, cut and hole punched 2 Apron Pocket Guides for the Ambassadors use

Held the second Idea Garden Committee meeting
Committee head Sandy Lasch held a Special Installatons meetng

Launched the Ambassadors program on Jan. 17th (we got excellent feedback)

What are your priorities for the next 30 days?

Continue to monitor and maintain the multiple garden areas in the Idea Garden
Implement Special Installation/maintenance of the Rose Garden

The Living Wall team will begin work to update and refurbish Implement the second Member Pots in the IG installation

To try to involve more IGC member participation

Meet with the Finance Committee to begin to plan for next season's budgeting for the Idea Garden •

Other important informa2on you want to share (on consent agenda) since your last report?

Regular Board Mee2ng Agenda Items (You need to speak at the meeting) Yes

Announce upcoming Pop-Up Presentations-1 min. *1/22 Butterfly-Friendly Small Space Gardening 1/29 Floral Design 101 2/5 Espalier: Creative Contouring of Trees and Shrubs 2/12 DIY Valentines Flowers - Fresh Flowers in Repurposed Recyclables*

Do you or a committee member want to speak at the Membership Meeting? Yes
Announce upcoming Pop-Up Presentations-1 min.(this can be done by Kathleen)
2/5 Espalier: Creative Contouring of Trees and Shrubs 2/12 DIY Valentines Flowers
- Fresh Flowers

*****C

Committee or Board Office: Education/President Elect Sally Lutz

What have you accomplished in the past 30 days?

Successful completion of January Holly Chapple meeting and workshop. Work on February Chris Gilbert meeting complete. President Elect responsibilities, including District IX meeting in the works.

What are your priorities for the next 30 days?

- 1. March Meeting/Sybil Sylvester**
- 2. District IX meeting/committee preparations**

Other important information you want to share (on consent agenda) since your last report?

Digging It: total cost of Dec Program: \$1665

Regular Board Meeting Agenda Items (You need to speak at the meeting)

- Set-up for March. 5 minutes**
- Change in workshop/meeting payment: on website, credit card only. Unable to register for workshop or meeting without payment.**

Do you or a committee member want to speak at the Membership Meeting?

- Previously discussed: presentation to members regarding workshop/failure to attend after registering. Not in favor of doing this at this point in time.**
- Mercy introduce speaker, Chris Gilbert. 2 minutes.**

HGT Patti Taylor

Accomplished Last 30 Days

- 1. Second Visits to all homes**
- 2. Training of BH & HH plus finishing up staffing**
- 3. Setting emergency and inclement weather plans**

Next 30 Days

- 1. Carrying out Preview Day & Tour Day**
- 2. Wrapping up as a group & collection of all reports**
- 3. Required that reimbursement requests due by 2/11**

Need to speak to Board about Sign Up Genius.

Need to speak at Membership Meeting to close out the Event.

Committee or Board Office: Flower Show Committee Terry Aufranc, Chairman

What have you accomplished in the past 30 days?

- Focal Areas have been designed. Fantasy flowers construction is finished and flowers have been moved into the shed. Six were painted to use for the House and Garden Tour.
- A General Flower Show Committee Joint Meeting with the Botanical Garden Staff was held on January 10.
- eBella Magazine has signed contracts to be the Media Sponsor for Vision 2020. They will do an article about the flower show and the Botanical Arts Division in their March issue. A photo shoot was done on January 15 using designs created by garden club members.
- A meeting with Mary Raymond took place to discuss the signage for this year. More information than last year is going to be included on the signs
- Susan Kinkead has agreed to spear head the designing and making of the boutonnieres for hostesses. All materials have been purchased.
- Meeting with Donna Lindberg and Susan Kinkead to discuss clerking
- Meeting with Gavin Cooke to request the facilities department’s help in building staging for the flower show.
- Wrote article for Trowel Prints March issue
- Martha Phillips has nearly finished the quadrifold handout for the public at the Flower Show.
- Carole Whittemore and I have been monitoring signups for designs at the flower show.

What are your priorities for the next 30 days?

1. Work with Jan Boyce to finish details for staging
2. Flower Show Committee Meeting February 7
3. Finalize designers for show

Regular Board Meeting Agenda Items (You need to speak at the meeting)

- Flower Show 5 minutes

Do you or a committee member want to speak at the Membership Meeting?

- Flower Show-designs that have been created to encourage signup
- 5 minutes

Membership Committee - January 27, 202

What have you accomplished in the past 30 days

1. Reviewed with each provisional what still needs to be completed on individual checklists, continued to assist those who cannot use website successfully

2. Worked with Nan Merrick to get all provisionals registered for FS shifts so it can be entered by Nan on SUG before it opens to all members, confirmed their H&G shifts
3. Sent personal letter and NGC inquiry letter to all guests from January meeting who indicated an interest in joining NGC
4. Clarified with new FFGC office manager our enrollment and spreadsheets sent in June and resent
5. Worked with membership committee on successful registration of guests and members for the January meeting
6. Created contact list for all inquiries from June – January
7. Sent invites to provisionals for Linda LaRue Brown’s Garden tour and lunch following at Ridgways
8. Sent member Terry Creeth’s death notification to FFGC

What are your priorities for the next 30 days?

1. Luncheon at Ridgways following Linda LaRue Brown’s Garden Tour for provisionals
2. Working with Jeanne Bolds to update all forms for website: Join our Club, pre registration application and application preparing for February 15 – March 15 provisional application period
3. Complete spreadsheet for inquiries, and contacts for inquiries in preparation to email all one week before application process begins and provide them pre registration application.
4. Email Board members, for acceptance, the provisional applications on a first come , first serve basis beginning February 15, 2020

Other important information you want to share (on consent agenda) since your last report

1. Reminder to mark your calendars, Provisional Orientation is on April 3rd and Provisional Social is on March 30th from 5 -7PM. Presenters at the Orientation are President, Treasurer, Communications, Education & Program chair, Flower Show chair, House&Garden chair, Idea Garden chair
2. Board Ambassadors for February 3 Membership Meeting are Catherine Ware, Arlette Bradley and Carole Whittemore

Regular Board Meeting Agenda Items (You need to speak at the meeting)

- Topic. Motion to accept Lois West who left NGC in 2016 in good standing and wishes to rejoin. (Read letter), Motion to accept the resignation of Tammy Schwab (if applicable), recognize death of Terry Creeth,
- Present adjusted enrollment numbers.
- Review method for Board member acceptance on a first come, first serve basis (beginning February 15- March 15) of new provisionals for the 20/21 class.
- Time needed 5 minutes

Do you or a committee member want to speak at the Membership Meeting?

- Topic(s) Yes
- Time needed 2 minutes

Committee or Board Office: Communications Committee

What have you accomplished in the past 30 days?

- Published Trowel Prints, Growing Closer and eblasts as needed
- Prepared articles re H>, Holly Chapple and Chris Gilbert for Naples Daily News, Florida Weekly and District IX Garden Clubs.
- Negotiated a contract with Naples Botanical Garden and eBella Magazine regarding a sponsorship of Flower Show by eBella.
- Worked with Colleen Wernig to produce an article for eBella about Botanical Arts
- Organized a photo shoot with eBella and NBG at the Garden for the eBella article; article is scheduled for March publication.
- With NBG arranged an ad for the February Issue of eBella
- Purchased 3 tickets to the Preview Party for eBella including photographer who will take photos for wrap up article in May. Sharon Hood, publisher requested that someone explain the Blue Ribbon winners for the article.
- Organized an interview with Harriet Heithaus from NDN for an article in Sunday NDN re H>.
- With Suzanne Pindyck's assistance, contacted FFGC for an item on their webpage regarding FS.
- Pursued reclaiming our Naples Garden Club name from Instagram; unable to clear the name because it requires a Federal Trademark and we are trademarked in the State of Florida only.
- submitted article Gardener to District IX representative about the Idea Garden

What are your priorities for the next 30 days?

1. Continue to work with BoldSolutions to improve the quality of the work. Prepare a survey of use from Board Members to see when committees require Bolds usage. Might control a better flow.
2. Switch focus to Flower Show for articles, calendar items and arrangements for eBella at Preview Party.
3. Submit ad to FFGC for State Meeting brochure.
4. Publish Trowel Prints, Growing Closer ads and media articles as needed.

Will continue to work with Suzanne to provide seamless transition of Communications Committee.

Committee or Board Office: Governance, Catherine Ware

What have you accomplished in the past 30 days?

1. Began bylaws review

2. Recruiting two more members for 2020-21 Governance committee

What are your priorities for the next 30 days?

1. Complete above tasks

Regular Board Meeting Agenda Items (You need to speak at the meeting)

- **Topic: New Business--Meeting with Donna McGinnis about Memorandums of Understanding**
- **Time needed 15-20 including discussion**

Do you or a committee member want to speak at the Membership Meeting? NO
