



NAPLES GARDEN CLUB

nurturing, growing & contributing

VISION

Community-wide interest in horticulture, floral design and the environment

MISSION

Provide opportunities for sharing and learning about horticulture, floral design and the environment in a congenial, supportive atmosphere

CORE VALUES

Teamwork, Creativity, Friendship, Education, Community Involvement

Board Meeting Minutes

February 26, 2020

President Kathleen Hawryluk called the meeting to order at 9:30 a.m.

Present: Board Members AuFranc, Brown, Earle, Foundyller, Galliker, Hawryluk, Lindberg, Lutz, Meister, Minamyler, Nevin, Perkins, Schmidek, Ware, Whittemore

Guest: Pindyck

Absent: Patti Taylor

Secretary *pro tem* Catherine Ware moved approval of the Consent Agenda which was distributed by email. Motion approved.

Secretary *pro tem* Catherine Ware moved approval of the minutes of the January 2020 which were distributed by email. Motion approved.

President's Report

Kathleen Hawryluk

Announced Arlette Bradley's resignation as Secretary and asked Catherine Ware to send her a letter expressing regrets and thanks for her many years of service to NGC

Mentioned "ART in BLOOM" to be held on March 1 at the Edison/Ford Estates

Shared letter from Florida Department of Agriculture and Consumer Services stating that Naples Garden Club has complied with registration requirements as charitable organization.

Noted that attorney Jeanne Seewald waived her fee for recent brief consultation Instagram use of trademark.

Discussion on problems with Website, particularly registering for meetings and functions. Several (including Bold Solutions) recommend clearing history or cache on computer to solve problem. Kathleen asked that this info be communicated to members

Monthly Financial Report

Eliza Nevin

Treasurer Nevin distributed Statement of Financial Position as of 1/31/2020

Draft 2020-2021 Budget was distributed. Vote will be taken at March 30 Board Meeting

Dues increase will be voted on at the March 2 General Meeting

2020-21 Dues will be accepted at the board meeting and at the General Meeting on March 2. Payment can be made by check or credit card or through the website

Committee Reports:

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Governance

Chair Catherine Ware is making calls to find a new Club Secretary

Membership

Donna Lindberg

Chair Donna Lindberg reported that 26 completed applications were received- all were accompanied with payment and all applicants had attended at least one meeting.

Chair Lindberg moved acceptance of 26 new provisional applicants for the Provisional Class of 2020/21. The applicants for the class of 2020/21 are Kathy Reno, Gail Swett, Claudia Foster, Susan Hickey, Jill Wenhan, Denise Hale, Gigi Stewart, Evelyn Ford, Marlene Treuhaft, Nancy Paton, Janet Studley, Margie Sullivan, Maria Schoenfelder, Barbara Pace, Marjory Milligan, Tracy Tolmie, Ellen Haffa, Donna Cultra, Patricia Freeman, Melanie Hovland, Kristin Purtill, Elise Spina, Jane Schlater, Susan Merrick, Carol Falkenberg, Rita Hirshfield.

Discussion followed on predicting number of resignations (might be more because of dues increase), need to encourage Active members who do not attend meetings to consider Resignation, Sustainer status or the new Senior status. This would enable us to accept more new members

Vote: 11 Aye. 2 Nay. (Ware and Earle)

Flower Show

Chair Terry Aufranc reported;

about 9 designers are still needed

consultants are holding a meeting on 2/27

1000 handouts for Flower Show visitors are being printed for \$200 courtesy of eBella magazine

To date 74 have registered for Preview Party. Deadline is March 10.

Education

Chair Carole Whittemore presented an analysis of number of workshops and number of attendees, noting decreased attendance and increased cancelations and no-shows. Design workshops greatly out number horticulture, environment workshops and trips combined. She suggested a more balanced offering next year.

Carol also suggested a one-day seminar for Provisionals covering the "Basics" needed for flower show preparations

The board endorsed Carole's suggestions.

Idea Garden

Linda LaRue Brown, Chair reported that the Ambassador program was very successful. She also mentioned that the revitalized rose garden is a success.

Education/Program

Chair, Sally Lutz confirmed set-up requirements for the upcoming General Meeting and announced important dates for future Flower Shows and H&G Tours:

2021. HGT Feb 13; Flower show March 19/20

2022. HGT Feb. 5; Flower Show March 18/19

House & Garden Tour

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In the absence of Patty Taylor, up-coming chair, Mary Schmidek. Confirmed date for next year as Feb 13, 2021

Communications

Chair Polly Galliker circulated eBella ad for Flower Show.

Polly also recommended that we purchase a full page ad for the National Flower Show at a cost of \$100. The board agreed.

Hospitality

Raynelle Perkins – no report

Other reports

Philanthropy

Sudie Minamyer reporting for the Philanthropy committee circulated their recommendations for grants. No action was taken.

Old Business

Bylaw changes

Governance chair, Catherine Ware reviewed proposed bylaw changes which were circulated to the board prior to the meeting by email. The board approved the recommended revisions which will be voted on at the General Meeting on April 6, 2020.

There being no new business meeting adjourned at 11:45.

Secretary pro tem

Catherine Ware