



NAPLES GARDEN CLUB

nurturing, growing & contributing

VISION

Community-wide interest in horticulture, floral design and the environment

MISSION

Provide opportunities for sharing and learning about horticulture, floral design and the environment in a congenial, supportive atmosphere

CORE VALUES

Teamwork, Creativity, Friendship, Education, Community Involvement

Meeting Minutes Board of Directors Dec 16, 2019

Attendance

Present: Melinda Earle, Kathleen Hawryluk, Donna Lindberg, Sally Lutz, Sudie Minamyler, Eliza Nevin, Mary Schmidek, Catherine Ware, Carole Whittemore, Arlette Bradley, Ellen Meister, Linda Brown, Raynelle Perkins,

Excused: Patricia Taylor, Polly Galliker, Dara Foundyller, Terry Aufranc

Call to order 9:30am

Kathleen Hawryluk

Motion to Approve October 21 Minutes

Arlette Bradley

APPROVED

Motion to Approve December 16 Consent Agenda

Arlette Bradley

APPROVED

President's Report

Kathleen Hawryluk

- Welcomed Ellen Meister as Facilities chair
- Welcomed Arlette Bradley as Recording Secretary
- Delightful cocktail party for Gina and Tina
- Kapnick Center audio and odor problems
- Copy NGC office reservations and meeting dates to Carole Whittemore
- Copy Sally Lutz messages to Kathleen Hawryluk
- Mentioned issue with web access to member information. Being investigated by Bolds Solutions.
- Power of the Purse (Women's Foundation of Collier County) was attended by Kathleen.

Monthly Financial Report

Eliza Nevin

- The treasurer reported that she will pay two obligations earlier than normal in order to keep our bank accounts at Northern Trust below \$250,000. (\$15,000 for internships at NBG and \$25,000 for its Horticultural Campus.

Committee Reports:

Governance

Catherine Ware

- Working on a list of suggestions for H> Chair

Membership**Donna Lindberg**

- The Board will electronically vote to ratify 2021 provisionals which allows March 30 Social Orientation and April 3 provisional introduction to NGC membership

Flower Show

- Registrations slowly coming in
- 8 new NFS advisors to be introduced at meeting
- NGC workshops will help interests and questions

Idea Garden**Linda Brown**

The Idea Garden will be featured in our H> Brochure. There will be a flexibility in the schedule changes and documentation.

President Elect (V.P. Program/Education)**Sally Lutz**

- Suggested members check “My Bookings” for their workshop schedules, thereby eliminating some meeting No/Show problems especially with provisionals
- A slide promoting our next NGC meeting speaker
- Sunday Jan 5 party with husbands from 5-7:00 at the Lutz home

Mary Schidek for Patty Taylor (V.P. H>)

- Read Patty’s clever NGC version of Clement Moore’s “Twas the Night Before Christmas” according to the “H> committee”

Adjourn Meeting 11:20 a.m.

Arlette Bradley, Secretary

12/16/19

**Naples Garden Club
Board Meeting
Consent Agenda Bradley**

Committee or Board Office: Facilities

What have you accomplished in the past 30 days?

Clean office

Ellen Meister will continue in January

What are your priorities for the next 30 days?

1. Recording secretary

Other important information you want to share (on consent agenda) since your last report?

Regular Board Meeting Agenda Items (You need to speak at the meeting)

- Topic
- Time needed

Do you or a committee member want to speak at the Membership Meeting?

- Topic(s)
- Time needed

**Naples Garden Club
Board Meeting
Consent Agenda**

Committee or Board Office: Membership Chair, Donna Lindberg

What have you accomplished in the past 30 days?

1. Prepared spreadsheet for inquiries tracking their attendance at General Membership meetings
2. Changed date of Provisional Tour and Luncheon to February 21 st , notified Event Calendar and all provisionals of change
3. Followed up with all guests attending December 2nd Membership meeting
4. Continued follow up with provisionals tracking progress on their Provisional Checklist, clarifying their workshifts in Idea Garden and House & Garden Tour
5. Prepared article for Trowel Prints

What are your priorities for the next 30 days?

1. Work with Jeanne Bolds to make changes to membership documents and prepare for online application process to begin February 15, 2020 through March 15, 2020
2. Make changes to Join Our Club and submit to Bold Solutions

3. Work with membership credential committee preparing for registration for January joint Membership Meeting of NGC and NBG
4. Continue tracking individual Provisional progress on checklists and sending out reminders as needed

Other important information you want to share (on consent agenda) since your last report?

Regular Board Meeting Agenda Items (You need to speak at the meeting)

- Topic Electronic vote for acceptance on a first come, first serve basis for 20/21 Provisional class from February 15 through March 15, then to have a ratified vote at April Board Meeting, this allows us to have the Provisional Social on 3/30/20 and Provisional 20/21 Orientation on 4/3/20 before the April Annual Meeting
- Time needed 3 minutes

Do you or a committee member want to speak at the Membership Meeting?

- Topic(s) No
- Time needed None

Naples Garden Club House and Garden Tour
December Board Meeting
Consent Agenda

Accomplished in past 30 Days

1. Assessed what HGT items are stored at the NGC Office
2. Determined printing needs & sources
3. Launched Sign Up Genius & Preview Tour Sign Ups

Priorities Next thirty 30 Days

1. Get Program and other items printed
2. Plan shifts and staffing for Preview Tour
3. Get sponsors posted on website
4. House Visits in first half of January

Speak at Membership Meeting - Yes.
General HGT Update

**Naples Garden Club
Board Meeting
Consent Agenda**

Committee or Board Office: Governance (Catherine Ware)

What have you accomplished in the past 30 days?

Working on filling last position on slate—VP-elect House and Garden Tour

What are your priorities for the next 30 days?

- 1. fill H> position**
- 2. slate 2 Governance committee candidates from membership**
- 3. begin bylaws review**

Other important information you want to share (on consent agenda) since your last report?

None

Regular Board Meeting Agenda Items (You need to speak at the meeting)

- Status of H> veep elect
- 5 min

Do you or a committee member want to speak at the Membership Meeting?

- Slate
- 5 min

**Naples Garden Club
Board Meeting
Consent Agenda**

Committee or Board Office: Naples Flower Show

What have you accomplished in the past 30 days?

- **Two articles have been submitted to Trowel Prints to promote Members Challenge and Botanical Arts**
- **The Entries Brochure for Local Gardeners was developed and printed. 90 copies have been distributed. 50 to the Volunteer Office, 20 to master gardeners, 10 each to Green Door and Driftwood nurseries. 10 are saved for our files.**

- Meeting with Martha Phillips to start the development of the four fold handout for the public.
- Meeting with Jan Boyce to work on staging for the show.
- Worked with Fran Lockwood to develop Fantasy Flowers for the focal areas

What are your priorities for the next 30 days?

1. Combined Botanical Garden and Flower Show Committee Board meeting January 10, 2020
2. Continue developing ideas with staging and focal areas
3. Attend as many design and horticulture workshops to promote FS

Other important information you want to share (on consent agenda) since your last report? None

Regular Board Meeting Agenda Items (You need to speak at the meeting)

- I will not be at the meeting as I am traveling for three weeks to Australia and New Zealand. I wish everyone happy and healthy holidays.

Do you or a committee member want to speak at the Membership Meeting?

- Yes. I would like to speak about the Flower Show
- 5 minutes

Regular Board Meeting Agenda Items (You need to speak at the meeting)

**Naples Garden Club
Board Meeting
Consent Agenda - Dec 16, 2019**

Committee or Board Office: Idea Garden Committee, Linda LaRue Brown/chair

What have you accomplished in the past 30 days?

- Committee heads Sudie Minamyer & Susan Kinkead met with facilitators and presenters in preparation for the launch of the Pop-Up Presentations on Dec 4th, Dec 11th followed
- Launched the Member Pots in the IG program for this winter

What are your priorities for the next 30 days?

- Continue to monitor and maintain the multiple garden areas in the Idea Garden
- Carry out the Ambassador Training Class with NBG on Jan. 8th
- Launch the Ambassadors in the Idea Garden on Jan 17th

Other important information you want to share (on consent agenda) since your last report?

Regular Board Meeting Agenda Items (You need to speak at the meeting)

Yes

Announce upcoming Pop-Up Presentations-1 min.

Do you or a committee member want to speak at the Membership Meeting?

Yes

Announce upcoming Pop-Up Presentations-1 min.(this can be done by Kathleen)

**Naples Garden Club
Board Meeting
Consent Agenda
December 16, 2019**

Committee or Board Office: **Communications Committee**

What have you accomplished in the past 30 days?

- **Sent Idea Garden, Holly Chapple, speaker, Calendar Items out to Florida Weekly and Naples Daily News**
- **Sent Holly Chapple Info out to 10 Garden Clubs**
- **Discussed sponsorship meeting with NBG re. eBella**
- **Published Growing Closer and Trowel Prints**
- **Completed info to Instagram to regain our username and account.**
- **Gave info to Facebook re. January speaker and workshop**
- **Worked with members to mentor them in the workings of Communication Committee**

What are your priorities for the next 30 days?

- **Improve members' ability to sign up for activities on the website.**
- **Promote H> and FS for lead articles.**
- **Reach out to the community with calendar ads, articles re. speakers**

- Prepare and publish Growing Closer and January TP, working closely with Communications team.
- Work with Board Members to be sure to have the correct information when sending out dates, info, etc.
- Work on regaining username, account on Instagram
- Pursue sponsorship with eBella
- Update the NGC website page and raise the standing of the Idea Garden on the website.

Other important information you want to share (on consent agenda) since your last report? **January TP will highlight House & Garden Tour Merry Christmas and Happy Holidays!!!!**

Regular Board Meeting Agenda Items (You need to speak at the meeting)

- Topic **N/A**
- Time needed

Do you or a committee member want to speak at the Membership Meeting?

- Topic **N/A**
- Time needed

**Naples Garden Club
Board Meeting
Consent Agenda**

Committee or Board Office: Sally Lutz, Education and President Elect

What have you accomplished in the past 30 days?

Successful Digging It Program 106 members at meeting. Workshop nicely done in office.

What are your priorities for the next 30 days?

1. January Meeting, Holly Chapple
2. Get committee for FFGC District Meeting April 28

Other important information you want to share (on consent agenda) since your last report?

Regular Board Meeting Agenda Items (You need to speak at the meeting)

- **Specifics for January meeting. Cocktail party sign-up.**
- **Discussion of workshop no-show issue.**
- **Question: Should we “advertise” the next month’s speaker at the General Meeting?? Chris Gilbert**
- **15 minutes?**

Do you or a committee member want to speak at the Membership Meeting?

- **Introducing Holly. Susie Gascoigne**
- **3 Minutes**