



NAPLES GARDEN CLUB

nurturing, growing & contributing

March 11, 2020 – April 16, 2020

BUSINESS

President

Covid-19 Response

Kathleen Hawryluk on March 11 sent a memo to the Naples Garden Club Board regarding a conversation with Donna McGinnis about the possibility/probability of canceling/postponing the 2020 Naples Flower Show in light of the virus threat. She spoke to Terry Aufranc, Flower Show Chair, and to Sally Lutz, the President Elect regarding their thoughts.

- Board members were encouraged to provide input.
- Vote was taken via email to postpone the Naples Flower Show to March 2021.

APPROVED

- As the Covid-19 news worsened it was determined: *All Naples Garden Club meetings and gatherings including those scheduled in the NGC office were to be cancelled until further notice. Payments for events with fees were refunded*

NEW BUSINESS

Agreement with Naples Botanical Garden

March 19 Kathleen Hawryluk sent a letter and memo from Donna McGinnis, President and CEO of Naples Botanical Garden. She also attached a letter sent to Donna with questions. Kathleen, Sally Lutz, Eliza Nevin and Catherine Ware reviewed the documents together and with Donna. They recommended approval.

- Board members were encouraged to provide input via email.
- The Agreement with the Botanical Garden has been amended and now incorporates most of the suggestions of Linda LaRue Brown and Polly Galliker. It is now back in the hands of the NBG and will be voted on when it is returned.

Installation of Officers

Catherine Ware sent an email April 4 thanking leaving President Kathleen Hawryluk for her *leadership, her innovative ideas including interest groups and support for FFGC projects and her unending creativity and generosity when it comes to floral design ideas and containers.*

She also asked each of our new and continuing officers and directors below: do you pledge to fulfill the duties and responsibilities of your position and to serve, to the best of your ability, the members of our Club? (Just reply in your head and heart)

President	Sally Lutz
President-elect	Terry Aufranc
VP Program and Education	Carole Whittemore
VP-elect Program and Education	Connie Willson
VP Naples Flower Show*	Terry Aufranc
VP-elect Naples Flower Show*	Melinda Earle
VP-elect Naples Flower Show*	Polly Galliker

VP House & Garden Tour	Mary Schmedik
VP-elect House & Garden Tour	Julia Pfannenstiehl
Secretary	Jane Ewy
Treasurer	Eliza Nevin
Assistant Treasurer	Dara Foundyller
Governance Chair	Kathleen Hawryluk
Communications Chair	Suzanne Pindyck
Facilities/Operations Chair	Ellen Meister
Hospitality	Raynelle Perkins
Idea Garden Chair	Sudie Minamyer
Membership Chair	Donna Lindberg
Past Presidents Council Rep.	t.b.a.

* Holdover because 2020 Flower Show was postponed
Catherine Ware, Governance Chair 2019-2020

Philanthropy Committee

Philanthropy Committee recommendation:

This year we have \$52K to spend. We agreed that we would allocate \$10,000 to the Avalon School and \$2,200 to FFGC projects. That leaves us \$39,800 for the remaining competitive grants.

Total Competitive Grants submitted:

- \$15,000 Corkscrew Sanctuary
- \$10,000 ECHO, Inc
- \$ 4,942 New Horizons of SW FL
- \$10,000 David Lawrence Center
- \$ 8,500 Naples Senior Center
- \$10,000 ROOFS, Inc.

The Philanthropy Committee's recommendation looked for the board's approval for the following competitive grants:

- \$15,000 Corkscrew Sanctuary
- \$10,000 ECHO, Inc
- \$ 4,942 New Horizons of SW FL
- \$ 9,858 ROOFS (not the entire amount for we would be over our budget!)
- Total: \$39,800

Budget (attached)

1. Budget and 2. Philanthropy Committee Recommendations voted via email
APPROVED.

Annual Reports Received:

- Flower Show – Terry Aufranc
- Environmental and Horticulture Workshops - Sharon Fiedler, Environmental Chair and Arlene Cluff, Horticulture Chair Idea Garden:
- Idea Garden - Linda LaRue Brown, Idea Garden Committee Chair
- Naples Garden Club Design Workshops – Mary Pulick Chair
- Membership Committee – Donna Lindberg

- House and Garden Tour 2020 – Patricia Taylor
- Program/Education – Sally Lutz

District IX Meeting

scheduled for April 27th. was cancelled.

Pillar of Pride Awards

These awards were to be given at the District IX meeting, which will not take place. They are framed and ready to give to the recipients. We hope to present at the first meeting in the fall. Well deserved

Honorees are:

- Pat Fosberg
- Raynelle Perkins

Joyce Colvario has made a Plaque, which will be placed on the Garden Club office wall and have all the names of *Our Pillar of Pride* members. To date they are Gail Pica, Catherine Ware, Raynelle Perkins and Pat Fosberg.

Respectfully Submitted by Secretary Jane Ewy

Naples Garden Club, Inc.										
2020-2021 Budget Draft										
		2018-19		2018-19		2019-20		June 1, April 5		2020-2021
		Budget		Actual		Budget		Actual		Proposed
REVENUE										
Interest		50.00		67.00		50.00		21.10		50.00
Membership Dues		27,500.00		29,027.00		28,000.00		27,864.00		32,000.00
Monthly Meetings										
	guest fees	3,000.00		3,319.00		3,000.00		1,500.00		3,000.00
	raffles	2,500.00		3,100.00		2,000.00		1,945.00		1,500.00
	misc sales			140.00				61.00		50.00
	speaker workshops	4,000.00		8,600.00		4,000.00		5,965.00		4,000.00
	Sub total Meetings	9,500.00		15,159.00		9,000.00		9,471.00		8,550.00
Education Workshops										
				327.00		-		1,284.62		-
Trips		500.00		6,107.00		500.00		3,532.00		500.00
Holiday Luncheon		3,000.00		2,332.00		3,000.00		2,536.00		3,000.00
Spring Luncheon		3,000.00		4,593.00		3,000.00				3,000.00
Other Member Program Revenue										
				961.00						
TOTAL MEMBER PROGRAM REVENUE		<u>16,000.00</u>		<u>29,479.00</u>		<u>15,500.00</u>		<u>16,823.62</u>		<u>15,050.00</u>
PUBLIC PROGRAM REVENUE										
	Flower Show									all refunded
House and Garden Tour										
	group tickets			22,392.00		20,000.00		36,736.00		36,000.00
	sponsors	11,000.00		15,618.00		12,000.00		28,941.00		28,000.00
	patron sales	24,750.00		22,675.00		22,000.00		23,258.00		23,000.00
	ticket sales	113,400.00		103,982.00		100,000.00		79,482.00		79,000.00
	raffle	10,000.00		15,146.00		11,000.00		18,286.49		14,000.00
	other revenue			440.00				787.50		bus refund
	total HGT Revenue	159,150.00		180,253.00		165,000.00		187,490.99		180,000.00
TOTAL REVENUE										
		202,700.00		238,826.00		208,550.00		232,199.71		227,100.00
EXPENSES										
Grants										
	Idea Garden	10,000.00		2,810.00		5,000.00		2,828.63		8,500.00
	Naples Botanical Garden	15,000.00		49,850.00		15,000.00		40,150.00		40,000.00

Naples Garden Club, Inc.							
2020-2021 Budget Draft							
		2018-19	2018-19	2019-20	June 1, April 5	2020-2021	
		Budget	Actual	Budget	Actual	Proposed	
	grants to other organizations	47,000.00	112,144.00	50,000.00	39,800.00	35,000.00	
	TOTAL	72,000.00	164,804.00	70,000.00	82,778.63	83,500.00	
Operations							
	Office supplies	500.00	303.00	500.00	1,482.58	500.00	1050 aprons
	telecommunications	1,100.00	1,166.00	1,100.00	1,002.77	700.00	
	postage/shipping	300.00	64.00	200.00	92.00	100.00	
	printing/copies	1,500.00	-	500.00			
	Information tech	1,000.00	-	1,000.00		1,000.00	
	TOTAL	4,400.00	1,533.00	3,300.00	2,577.35	2,300.00	
Administration							
	accounting/legal	1,800.00	5,054.00	2,000.00	1,775.00	2,500.00	
	dues/memberships FFGC etc	3,300.00	3,398.00	3,300.00	3,396.00	3,300.00	
	taxes/licenses	200.00	61.00	200.00	186.25	200.00	
	other admin - Bold trademarks, et	1,000.00	740.00	1,000.00	1,071.50	1,000.00	
	other admin - Bold Solutions	24,000.00	21,622.00	24,000.00	17,080.00	29,000.00	
	credit card fees, not HGT	2,500.00	2,674.00	2,500.00	1,366.83	2,500.00	
	TOTAL	32,800.00	33,549.00	33,000.00	24,875.58	38,500.00	
Facilities-Equipment							
	office rent	7,400.00	7,800.00	7,200.00	6,000.00	7,200.00	
	equip rental/maintenance	250.00	207.00	250.00		250.00	
	Cleaning	1,000.00	938.00	1,000.00	1,300.00	1,000.00	
	depreciation/amortization	370.00	740.00	370.00		370.00	
	Other	2,000.00	942.00	1,000.00		1,000.00	
	TOTAL	11,020.00	10,627.00	9,820.00	7,300.00	9,820.00	
Other Expenses							
	Insurance	4,000.00	3,787.00	4,000.00	4,084.00	4,500.00	
	board development	1,500.00	1,113.00	1,000.00	1,073.83	1,000.00	
	Provisional development	2,000.00	382.00	2,000.00	1,685.01	2,000.00	
	membership development	500.00	1,203.00	500.00	552.27	1,000.00	
	public relations	1,500.00	1,131.00	1,500.00		1,500.00	
	misc	500.00		500.00	171.20	500.00	
	TOTAL	10,000.00	7,616.00	9,500.00	7,566.31	10,500.00	
Member Program expenses							
	programs	10,000.00	12,961.00	11,000.00	16,998.27	11,000.00	

Naples Garden Club, Inc.										
2020-2021 Budget Draft										
		2018-19		2018-19		2019-20		June 1, April 5		2020-2021
		Budget		Actual		Budget		Actual		Proposed
	hospitality	4,500.00		7,985.00		6,500.00		3,792.10		6,500.00
	book, plant misc exp			-				211.00		
	speaker workshops	3,000.00		2,291.00		3,000.00				3,000.00
	education workshops	700.00		349.00		1,000.00		679.89		1,000.00
	trip expenses	500.00		5,931.00		500.00		3,553.55		500.00
	holiday luncheon exp	3,000.00		2,180.00		3,000.00		4,137.59		3,000.00
	spring luncheon exp	3,000.00		4,725.00		3,000.00				3,000.00
	TOTAL	24,700.00		36,422.00		28,000.00		29,372.40		28,000.00
	Flower Show Expenses							2,999.27		
	House and Garden Tour Exp									
	admin-ticket sales	5,200.00		4,674.00		5,000.00		7,123.74		
	site operations	1,200.00		1,431.00		1,200.00		592.87		
	welcome center	18,000.00		25,836.00		24,000.00		891.42		
	guest services	20,000.00		11,568.00		20,000.00		40,450.97		
	volunteer services	3,000.00		1,256.00		2,000.00		1,314.04		
	credit card fees	100.00		1,367.00		1,500.00		3,253.00		
	raffle			146.00						
TOTAL EX	TOTAL	47,500.00		46,278.00		53,700.00		53,626.04		53,700.00
		202,420.00		300,829.00		207,320.00		208,096.31		226,320.00