



NAPLES GARDEN CLUB

nurturing, growing & contributing

VISION

Community-wide interest in horticulture, floral design and the environment

MISSION

Provide opportunities for sharing and learning about horticulture, floral design and the environment

In a congenial, supportive atmosphere

CORE VALUES

Teamwork, Creativity, Friendship, Education, Community Involvement

Board of Directors via Zoom Meeting Minutes January 25, 2021

Attendance

Present: Sally Lutz, Terry Aufranc, Carole Whittemore, Eliza Nevin, Dara Foundyller, Mary Schmidek, Connie Willson, Gail Camalier, Melinda Earle, Polly Galliker, Raynelle Perkins, Sandy Lasch, Ellen Meister, Donna Lindberg, Kathleen Hawryluk, Linda LaRue Brown, Jane Ewy

Absent: Sudie Minamyer

Call to order: 9:31 AM

Motion to Approve: Board Meeting Minutes from December 14, 2020 **Ellen Meister**

APPROVED

Presidents Report

Sally Lutz

February 22, 2021 Board Meeting Venue

Within close proximity to the date, the decision was made to canvas The Board regarding the next meeting venue due to Covid-19 environment.

The Global Garden at Avalon Elementary School \$8,500 gift.

A thank you from Avalon School was recognized. Within the letter the school acknowledged that due to the pandemic the gift would not be utilized within the 2020/2021 season. The gift will then roll over into the 2022 school year.

Online Vote regarding the Donate Button

Approved

A “Donate” Button is to be placed on the H> website link coordinating with the actual receipt of the H> invitation and the virtual tour day. Included will be an explanation of where the funds are to be directed as it relates to our Vision and Mission Statement.

Naples Botanical Gardens Catherine Ware matching gift.

- Catherine acknowledged she would continue to match donation gifts to the NBG by NGC members.
- In order to alert our members, it was decided that Sally will make mention of Catherine’s generous offer during the President’s Message portion at the next NGC General Meeting February 1, 2021.

Grants Committee

Patti Taylor will provide a presentation to the Board on February 22, 2021 regarding eight applications.

FGCU Scholarship Grant

It was noted that the grant is part of our endowment.

Program/Education

Carole Whittemore

The Idea Garden Anniversary program recorded 137 registered members and 126 attendees to the Zoom meeting.

The *Evenstad Horticulture Campus at the Naples Botanical Garden* is the program on February 1, 2021.

- Will feature a ten-minute video and interviews with staff, Brian Galligan and Chad Washburn.
- Bold Solutions will orchestrate the 10-15-member break out groups. Members have the option not to participate.

The Important Role of Florida Native Plants in our Environment is the March 1, 2021 program.

Andee Naccarato (Florida Native Plants) and husband, Danny Cox (water plant specialist) will provide the program.

House & Garden Tour

Mary Schmidek

The H> 2021 video is ready to be launched on February 6th at 10 AM. A link will be sent to NGC members and past H> participants on Friday, February 5th.

Membership

Donna Lindberg

Virtual Provisional Orientation

- In person orientation not possible at this time. Suggests March 23, 2021 as the Zoom date. May need to record if some provisionals unable to attend.

- Program to last ~ 1 hour 15 minutes and to include: welcome by Sally, President, and 10 minutes presentations by Mary:H>, Terry:Flower Show, Carole: Education, Dara:Treasurer, Sandy:Communications, Sudi: Idea Garden.
- Orientation packets have been compiled and the bags will be available for pickup at Donna Lindberg's home or if needed, mailed.
- A fall Provisional Social is being planned.

Treasurer

Eliza Nevin

Financial Activities of December 2020 was sent to the Board.

A formal letter of acknowledgement of the \$25,000 Maher Family Foundation gift was sent to Beverly Jo Maher. Sally made note of the perfect, charitable verbiage in Eliza's letter.

Communications

Sandy Lasch

Social Media

- We are striving for a better coordination of our information sharing effort within social media e.g. Facebook, NGC website.
- Bold Solutions is our current administrator.
- If a member has interests to add to site(s) the process will be to go through President Sally Lutz and then Sandy Lasch.

New Business

Membership Dues

Donna Lindberg

- Donna provided information on last year's Membership Dues and the deadline dates. The assumption is we will duplicate last year's efforts.
- The Provisionals paid \$185.00 in dues this year. Decision made that their dues for next season will be the general member dues of \$125.00.

Idea Garden

Sandy Lasch

- Informative Signage with barcodes will soon be provided.
- Idea Garden is in full bloom and beautiful due to IG volunteers and the contribution of flowers by the NBG.

Meeting Adjourned 10:14 AM

Respectfully Submitted

Jane Ewy, Secretary

**Naples Garden Club
Zoom Board Meeting
01/25/2021
Consent Agenda**

Main Accomplishments Since Last Board Meeting*	Top Priorities Next 30 Days*
President Sally Lutz	
•	•
President-Elect Terry Aufranc	
V.P. Program & Education Carole Whittemore	
	<ul style="list-style-type: none"> • Next meeting on February 1 • Breakout room social time
V.P. House & Garden Tour Mary Schmidek	
	<ul style="list-style-type: none"> • The Virtual Garden Tour will be presented on Saturday, Feb 6 at 10:00am with an email to the link sent at 8:00 am the day before. • Board members- We need your suggestions for a home for the 2022 House & Garden Tour by the next Board Meeting. Thank you!
V.P. Flower Show Terry Aufranc (returning)	

Secretary Jane Ewy	
Treasurer Eliza Nevin	
Attached is the treasurer's report for the month of December	
Assistant Treasurer Dara Foundyller	
Governance Chair Kathleen Hawryluk	
VP Elect Program & Education Connie Willson	
VP Elect House & Garden Tour Gail Camalier	
VP Elect Flower Show Melinda Earle (returning)	
VP Elect Flower Show Polly Galliker (2022)	
Communications Chair Sandy Lasch	
Facilities & Operations Chair Ellen Meister	

Hospitality Chair Raynelle Perkins	
Idea Garden Chair Sudie Minamyer	
Membership Chair Donna Lindberg	
	**Board Agenda item: Plan virtual Provisional Orientation for late March 2021
Past President's Council Rep Linda LaRue Brown	