



# NAPLES GARDEN CLUB

*nurturing, growing & contributing*

## VISION

Community-wide interest in horticulture, floral design and the environment

## MISSION

Provide opportunities for sharing and learning about horticulture, floral design and the environment

In a congenial, supportive atmosphere

## CORE VALUES

Teamwork, Creativity, Friendship, Education, Community Involvement

### Board of Directors via Zoom Meeting Minutes February 22, 2021

#### Attendance

**Present:** Sally Lutz, Terry Aufranc, Carole Whittemore, Eliza Nevin, Mary Schmidek, Connie Willson, Gail Camalier, Melinda Earle, Polly Galliker, Sandy Lasch, Ellen Meister, Sudie Minamyler, Donna Lindberg, Linda LaRue Brown, Kathleen Hawryluk, Jane Ewy

**Absent:** Dara Foundyller, Raynelle Perkins

**Call to order:** 1:02 PM

**Motion to Approve:** Board Meeting Minutes from January 25, 2021      **Polly Galliker**  
**APPROVED**

#### Presidents Report

**Sally Lutz**

#### Vimeo Account

Vimeo is a video subscription service where we can park videos such as our H&GT and Virtual Library. Currently we have been accessing the Bold Solutions account. Sally made the executive decision to subscribe at the \$84/year price. Brought to attention to make sure we can increase storage limit when necessary. Sally has the passwords when access needed.

## **District IX April Meeting Changes/Dale DeFeo District Chair**

The NGC was to host the April meeting which has now been scheduled via Zoom due to Covid environment. Being as the meeting includes approximately 100 members and would usually be held at a lovely venue, it was determined we will host the April 2022 meeting.

### **Philanthropy**

**Terry AuFranc  
(Representing Patricia Taylor)**

The website was open for grant applications from 11/15 - 1/15.

We had \$29,000 to provide in grants this year.

The recommendations are as follows:

Environmental Efforts -

- Cypress Cove Landkeepers: Recommendation \$9000
- Echo Global Farms: Recommendation \$5000

Horticulture Efforts -

- Youth Haven is SW Florida: Recommendation \$5000
- STARability transforms lives of those with disabilities through connections to the community: Recommendation \$10,000

Letters of regret will be sent to:

Habitat for Humanity

Naples Senior Center

Audubon Corkscrew Swamp

The Conservancy

Motion to Approve: The Philanthropy committee provided first approval of the grants. Linda LaRue Brown provided the second.

**Approved.**

Discussion ensued regarding the budget and donations (pledge/gifts) to the NBG and the amounts. This topic will be pursued at a later meeting when all background information and facts are gathered.

Motion by Sandy Lasch, seconded by Kathleen Hawryluk

**Approved**

### **Program/Education**

**Carole Whittemore**

**The Evenstad Horticulture Campus Program** was well received. The numbers of attendance continue to be strong. Usual in person general meeting attendance is approximately 120 members and our virtual meetings have had similar attendance numbers.

The March General Meeting Program on Florida Native Plants will include two voluntary breakout sessions.

**Botanical Garden Protocol** continues in place. Maximum number under the tent remains at 50. NBG is being careful and conservative. Situation will be monitored as more of the population receives the vaccine(s).  
on Programs and Workshops for 2020-21".

### **Overview of planning thus far for Programs 21/22**

Two programs are scheduled: December 6 Holiday Presentation and March 7 Designer Margo Shaw.

Two other dates need to be scheduled.

The November 1 program will be on the environment and can be virtual if needed.

### **Workshops Scheduled:**

9 Design, 6 Horticulture e.g. Farm to Table, Rocks incorporated into gardens, 6 environmental e.g. airboat tour, sea turtles, owls have been scheduled.

Drop-in workshops will be interspersed.

**Action Item:** Board Members be sure to sign up for the March General Meeting.

### **House & Garden Video Tour**

**Mary Schmidek**

Mary wishes to go on record with thank yous for the very successful February 2021 Virtual H&GT.

*For underwriting the costs: to Bo Maher who so graciously and generously underwrote the Tour, AdVentureSWFL, our videographers, who gave us a 50% price off of their usual cost.*

*To: Sally Lutz, for her outstanding intro and close on the video and for her enthusiasm and support. Photographers, Terry Aufranc and Linda LaRue Brown, who donated hours of expertise and good humor to the project as well as wise counsel. They also donated their own archival footage, as did Mike Brewer, Jason DiPalma, and Kathy Hume.*

*The garden owners: Dusty Beaubien, Mary Brandt of the Hotel Escalante, Linda, John Clapper assisted by Arlene Cluff, Jackie and Mike Malloy, and Catherine Ware.*

*The consultants :Mike and Brenda O'Neill who assisted with specimen identification,*

*Polly Galliker who assisted those viewers with technical problems*

*Connie Willson with her wonderful ideas in the planning process*

*Joyce Colvario for graphics for the invitation,*

*Peyton Schaefer, our wonderfully creative videographer,*

*Christina Jordan from Bold Solutions, a creative and patient webmaster... a pleasure to work with .*

### **H&GT Feedback**

Received many emails from other garden clubs and individuals, who were very grateful for the moments of beauty and warmth.

An article was published in *Florida Weekly* on Feb. 4th on the garden tour including interviews with the garden owners. It also mentioned that the H&GT would return Feb. of 2022.

Donations from the *Donate Button* totaled \$1,225.

**Action Item:** Mary to attempt to tally number of viewers of the H&GT virtual tour via Facebook and via Bold Solutions through the website.

## **House & Garden Tour 2022**

**Gail Camalier**

The H&GT 2022 poses many challenges as it is difficult to predict the climate for next year.

Emphasis will be on a tour that is fun, entertaining, safe and profitable. Will need “out of the box” thinking and will have some “surprises.”

**Action Item:** Board members think of gardens that can be on the tour, with “good bones” that we could accentuate and heighten with creative design ideas within the Old Naples/Port Royal/Aqualane Shores neighborhoods.

## **Treasurer**

**Eliza Nevins**

### **Insurance Renewal**

Our Officer/Director Liability is currently two million dollars. Dara questioned if this number needs to be revisited and raised? (Discussion tabled until next month when Dara is present)

### **Membership dues**

Renewal begins in March. Reminders should be inserted into the next General Meeting, *Next Message from the President* and in an E-Blast as some members are not in attendance at meeting. E-Blast should include: Payment types, address for checks, deadlines, membership levels. Polly has a membership dues E-Blast created for last year.

## **Governance**

**Kathleen Hawryluk**

**Assistant Treasurer** position as been filled by Rose Hoepfner.

## **Idea Garden**

**Sudie Minamyer**

Vegetables have been harvested. Many feel that IG is the “*best it has ever looked*”. Unfortunately the litchi tree had to be removed due to disease. A stump was left for possible potted plant placement. The shade bromeliads will need to be replanted.

## **Membership**

**Donna Lindberg**

The Provisional Zoom Orientation is scheduled for Tuesday, March 23, 2021. Scheduled speakers for ~ 10 minutes each are: Mary Schmidek H&GT, Terry Aufranc Flower Show, Carole Whittmore, Education and Programs, Susan Kinkead, Idea Garden, Dara Foundyller Treasurer, Sandy Lasch Communications, Sally Lutz President and Donna Lindberg.

If speaker unable to attend can provide a written presentation.

Provisionals will have all materials before hand – either picked up at Donna’s home or mailed.

## **New Business**

### **NGC Directory**

**Sally Lutz**

A question was raised regarding the need for a written directory being as we have an online member directory on our website. Discussion supported the need for both as many use the written directory for member notations and reminders.

**March 29<sup>th</sup> will be the next Board Meeting in person under the NBG Tent.**

**Meeting Adjourned 1:57 PM**

Respectfully Submitted

Jane Ewy, Secretary

**Naples Garden Club  
Zoom Board Meeting  
02/22/2021  
Consent Agenda**

<b>Main Accomplishments Since Last Board Meeting*</b>	<b>Top Priorities Next 30 Days*</b>
<b>President</b> Sally Lutz	
<b>President-Elect</b> Terry Aufranc	
Representing Patti Taylor Chair of the Philanthropy Committee <b>*See Addendum at the end of the Consent Agenda</b>	
<b>V.P. Program &amp; Education</b> Carole Whittemore	
<ul style="list-style-type: none"> <li>• Well received February 1 meeting on new Horticultural Campus.</li> <li>• Break out groups were positive experience</li> </ul>	<ul style="list-style-type: none"> <li>• Delivery of last virtual membership meeting on March 1. Will do break outs again.</li> <li>• Confirmed with the Botanical Garden leadership that the pandemic protocol will remain at a maximum of 50 outside in the tent.</li> </ul>
<b>V.P. House &amp; Garden Tour</b> Mary Schmidek	
<b>V.P. Flower Show</b> Terry Aufranc (returning)	
<b>Secretary</b> Jane Ewy	

<b>Treasurer</b> Eliza Nevin	
<ul style="list-style-type: none"> <li>• Attached is the Treasurer's Report for January.</li> <li>• In February, we have filed our 990 with the IRS and the FDACS (Florida).</li> </ul>	
<b>Assistant Treasurer</b> Dara Foundyller	
	<ul style="list-style-type: none"> <li>• Membership dues</li> <li>• Insurance renewal.</li> </ul>
<b>Governance Chair</b> Kathleen Hawryluk	
<b>VP Elect Program &amp; Education</b> Connie Willson	
<b>VP Elect House &amp; Garden Tour</b> Gail Camalier	
<b>VP Elect Flower Show</b> Melinda Earle (returning)	
<b>VP Elect Flower Show</b> Polly Galliker (2022)	
<b>Communications Chair</b> Sandy Lasch	
<b>Facilities &amp; Operations Chair</b>	

Ellen Meister	
<b>Hospitality Chair</b> Raynelle Perkins	
<b>Idea Garden Chair</b> Sudie Minamyer	
<b>Membership Chair</b> Donna Lindberg	
<b>Past President's Council Rep</b> Linda LaRue Brown	

\*Naples Garden Club  
Philanthropy Committee Report  
2/22/21

The website was open for grant applications from 11/15 - 1/15.  
The club received eight applications with requests totaling over \$120,000.  
We had \$29,000 to give in grants this year.  
Each committee member telephoned or zoomed with two applicants and prepared a brief presentation for the committee.  
The applications were then divided between their horticulture or environment focus so we could review them relative to each other. We considered many things but were most conscious of where our grants would make the most impact, their goals, their target population served, and measurability of the results.

Our recommendations are as follows:  
Environmental Efforts -

- Cypress Cove Landkeepers conserves critical habitat and plans to use their current 180 acres for education and experiences. (Private tours only now due to Covid.)



Recommendation is for \$9000 to establish two native plant gardens for pollinator habitat, an educational prep station, benches & walkways. These would be at their Gore Nature Education Center. (Requested \$15,000)

- Echo Global Farms in N. Fort Myers equips and empowers hungry families at this creative working farm.. Our recommendation is to give \$5000 for their “Go Green - taking STEM Outdoors” by updating their learning stations etc. so families will become environmental champions. (Requested \$10,500)

#### Horticulture Efforts -

- Youth Haven is SW Florida’s only emergency & residential shelter for children aged 6 - 19. We recommend giving \$5000 for indoor plants and plant-related projects for three cottages plus nutrition and training on how to cook for yourself for the 16-19 year olds. (Requested \$8600)
- STARability transforms lives of those with disabilities through connections to the community. We recommend giving \$10,000 towards materials needed to revitalize the River Park Community Center Garden. (301 11th St N.) The garden will connect at-risk children with the environment. Monies will also be used for trade training and skill development to help their clients find jobs in horticulture. (Requested \$15,000)

Letters of regret will be sent to:

Habitat for Humanity  
Naples Senior Center  
Audubon Corkscrew Swamp  
The Conservancy

Submitted By  
Patti Taylor  
NGC Philanthropy Committee Chair

