



VISION

Community-wide interest in horticulture, floral design and the environment

MISSION

Provide opportunities for sharing and learning about horticulture, floral design and the environment

In a congenial, supportive atmosphere

CORE VALUES

Teamwork, Creativity, Friendship, Education, Community Involvement

Board of Directors via Zoom Meeting Minutes December 14, 2020

Attendance

Present: Sally Lutz, Terry Aufranc, Carole Whitemore, Eliza Nevin, Dara Foundyller, Mary Schmidek, Connie Willson, Gail Camalier, Melinda Earle, Polly Galliker, Raynelle Perkins, Sandy Lasch, Ellen Meister, Sudie Minamyler, Donna Lindberg, Jane Ewy

Absent: Linda LaRue Brown, Kathleen Hawryluk

Call to order: 9:31 AM

Motion to Approve: Board Meeting Minutes from November 30, 2020 **Polly Galliker**

APPROVED

Presidents Report

Sally Lutz

Maher Family Donation

Precipitated through viewing the December 7 NGC General Meeting, NGC member, Beverly Jo (Bo) Maher, via the Maher Family will donate \$25,000 to the Naples Garden Club to underwrite the video for the 2021 H> (\$3,000). Bo stipulated the remainder of the donation for the 2022 national speakers' presentations at the member monthly meetings.

The board expressed appreciation for the Maher family's generosity.

Program/Education

Carole Whittemore

December 7, 2020 Holiday Décor General Meeting

- 133 members signed up for the meeting and 106 attended.
- Sudie had two Zoom Help Desk calls. In future need to make members aware of the “*Waiting Room*” procedure with Zoom.
- Now open for registration: The January 4, 2021 THE IDEA GARDEN — CELEBRATING THE 10 YEAR ANNIVERSARY
- There was a problem with distracting noise by a viewing member who had other electronics running during the Zoom meeting. In future, Help Desk designate is to call a member who has distracting noise.
- **Action Item: New Help Desk member needs to be identified as Sudie is running the January 4th meeting.**

House & Garden Tour

Mary Schmidek

- The Virtual Garden Tour e-invitation, with beautiful graphics by Joyce Colvario, is at Bold Solutions, and will be sent to our members and the H> mailing list. The Virtual Tour will be available for viewing February 6, 2021, the designated tour date. The invitation also promotes our next live H> February 5, 2022.
- Be thinking of homes and gardens to include on the tour for 2022. Many great suggestions come from our members and their friends

Treasurer

Eliza Nevin

Quickbooks financial activity report for the past six weeks was sent to all Board Members

Communications

Sandy Lasch

Discussion ensued regarding a general “Donate” button on the NGC website. Member vote taken.

NOT APPROVED

New Business

Idea Garden

Sudie Minamy

Work continues planting herbs, vegetables, flowers, topiaries. For first time we are now part of *Night Lights in the Garden*. Currently our *Pop Up Ideas a la Cart* tutorials and Ambassador program are not running in the Covid environment. If members want to record their *Ideas a la Cart*, it will be posted on the Idea Garden page of our website.

Next Board Meeting

Sally Lutz

- Date is January 25, 2021. Discussion ensued regarding how to meet in current Covid-19 environment. Logistics and hearing under the NGC tent were not optimum.
- When in person, it is easier to hear and understand speakers when wearing the blue medical mask.
- Meeting venue to be determined.

Meeting Adjourned 10:14 AM

Respectfully Submitted

Jane Ewy, Secretary

**Naples Garden Club
Zoom Board Meeting
12/14/2020
Consent Agenda**

Main Accomplishments Since Last Board Meeting*	Top Priorities Next 30 Days*
President Sally Lutz	
•	•
President-Elect Terry Aufranc	
V.P. Program & Education Carole Whittemore	
Delivery of first virtual Zoom membership meeting on December 7, 2020	<ul style="list-style-type: none"> • Participant numbers on December 7 • Comments/lessons learned • Next membership meeting January 4
V.P. House & Garden Tour Mary Schmidek	
	Brief Report on the Virtual Garden Tour
V.P. Flower Show Terry Aufranc (returning)	
Secretary Jane Ewy	
Treasurer Eliza Nevin	
Assistant Treasurer Dara Foundyller	

Governance Chair Kathleen Hawryluk	
VP Elect Program & Education Connie Willson	
VP Elect House & Garden Tour TBA	
VP Elect Flower Show Melinda Earle (returning)	
VP Elect Flower Show Polly Galliker (2022)	
Communications Chair Sandy Lasch	
President's Message	<ul style="list-style-type: none"> • President's Message • Website Updates
Facilities & Operations Chair Ellen Meister	
Hospitality Chair Raynelle Perkins	
Idea Garden Chair Sudie Minamyer	

Membership Chair Donna Lindberg	
<ul style="list-style-type: none"> • Continued communication with the provisionals • Called new inquiries explaining the pause year and how it affects our provisional classes, followed up with inquiry letter explaining the process for making application 	Continue communication with Provisional Class as necessary
Past President's Council Rep Linda Brown	