



NAPLES GARDEN CLUB
nurturing, growing & contributing

Naples Garden Club
Regular Membership Meeting
Buehler Auditorium
Kapnick Education and Research Center
April 1, 2013

Welcome

Sondra Quinn, president, called the meeting to order at 1:00 P.M.

Invocation and Pledge

Polly Galliker gave the invocation and led the Pledge of Allegiance.

Hospitality Committee

Sondra Quinn thanked Dusti Beaubien, Hospitality Chair, along with Melinda Earle-designer, Carole Russell- Head Hostess, and Hostesses Sharon Voorhees, Kay Bork, Jill Chamberlain, Pat Fosberg, Louella McAloose and Judy Perkins for providing the refreshments for our last meeting.

Cyber Drawing-early registration

Linda Brown conducted the Cyber raffle and presented a lovely Bottle Brush Tree, donated by Jackie and Mike Malloy, to new provisional, LeeAnn Burr, for registering in advance of the meeting.

Business Meeting

Approve Minutes

A motion to approve the minutes from the March 4, 2013 meeting was unanimously approved.

Committee Reports

Membership

Bev Metcalf, Membership Chair, introduced and welcomed 6 new active members: Jane Borchers, Lindsay Clark, Pat Fosberg, Carol Giegerich, DeAnn Tschantz and Sharon Voorhees. The 27 (2013-2014) provisionals were presented to the membership. Their sponsors were also introduced. Our Naples Garden Club currently has 233 members.

Membership: 2013-2014 provisionals and sponsors

- | | |
|------------------------------|-------------------------------|
| 1. Madonna Allread – | sponsored by Karen Medford |
| 2. Deirdre Benson- | sponsored by Diane Frisicaro |
| 3. Annie Boylan - | sponsored by Joyce Alfieri |
| 4. Margaret Brodeur- | sponsored by Mary Beth Leytze |
| 5. LeeAnn Burr- | sponsored by Dusti Beaubien |
| 6. Caryl Corbett - | sponsored by Linda Brown |
| 7. Linda Curran - | sponsored by Janet Donald |
| 8. Jackie Frodsham- | sponsored by Arlene Cluff |
| 9. Susie Gascoigne- | sponsored by Lindsey Clark |
| 10. Diane Harrington-Snoke – | sponsored by Judy Perkins |
| 11. Ann Howat - | sponsored by Bette Aymar |
| 12. Bernadine Lakefield- | sponsored by Ann Westerfield |
| 13. Wendy Lord- | sponsored by Katie Ryan |
| 14. Bo Maher - | sponsored by Gail Pica |
| 15. Nan Merrick - | sponsored by Mary Raymond |
| 16. Eleanor Millar - | sponsored by Fifi MacMahon |
| 17. Sallie Miller - | sponsored by Roberta Ross |
| 18. Marilyn Murphy- | sponsored by Gail Duke |
| 19. Colleen Nessling - | sponsored by Sandy Lasch |
| 20. Leslie Rosenthal- | sponsored by Candi Child |
| 21. Helen Roth - | sponsored by Jean Lemmon |
| 22. Susan Schreiber - | sponsored by Eileen Mann |
| 23. Robin Shear - | sponsored by Arlette Bradley |
| 24. Jane Stone - | sponsored by Pat Frey |
| 25. Greer Underwood- | sponsored by Thomas Hecker |
| 26. Roseanne Werges - | sponsored by Marilyn Gross |
| 27. Lois West - | sponsored by June Marcantonio |

Flower Show Thank You

Roberta Ross, Flower Show Chair, announced the recent success of the Naples Flower Show, Black Tie Green Thumb, celebrating our club's 60th anniversary. The attendance of 2,270 people also brought in \$5,000 toward new NBG memberships. Roberta

introduced her committee, thanking them and the membership for all their hard work. The valued partnership and support from the NBG was applauded.

Division II-Design

Flower Show Awards: Blue Ribbons= 1st Place and Top Awards

Section A: Class 1 Janice Wilhelm; Class 2 Joyce Colvario; Tri- Color Award and Award of Design Excellence, Class 3 Marilyn Gross

Division II- Design Section B: Class 4 Catherine Ware,; Class 5 Mary Raymond, Designers Choice award; Class 6 Renee Lewis

Section C Petite-Class 7 Renee Lewis; Class 8 Gail Pica; Class 9 Sondra Quinn Petite Award

Class 10 Pat Fosberg; Class 11 Carol Greenwood; Class 12 Kathleen Hawryluk, Table Artistry Award

Class 13 Shelley Marcus, Designer's Choice Award; Class 14 Gail Pica; Class 15 Mary Raymond

Announcements

Sondra Quinn requested guests who had not signed in and members who had not registered with Credentials sign the clipboard being circulated.

Everyone was reminded about the online membership survey as an opportunity to share opinions.

Pat McNamara, Assistant Treasurer, reminded the membership about their NGC renewal dues and the \$25 late fee incurred after May 31, 2013

Budget Presentation

Peggy Blackburn, Treasurer, presented the FY 2013-2014 Budget

Naples Garden Club, Inc.							
Budget Worksheet							
2013-14							
Accrual Basis							
				Year-to-Date	Annual Budget	Proposed	
REVENUE				2-28-2013	2012-13	2013-14	
	Foundation and Trust Grants			5,475.00	5,100.00	4,800.00	CFCC - received 2-13
	Individual, business contributions			-	100.00	-	
	Member Contributions			1,631.00	1,500.00	1,500.00	Primarily Board solicitation
	Interest			57.64	125.00	70.00	
	Membership Dues			21,325.00	22,500.00	23,750.00	More new members
	Memorials				-	-	
	Member Program Revenue						
	Monthly Meetings						
	Guest fees			1,630.00	2,400.00	1,700.00	
	Raffles			958.00	1,500.00	1,000.00	
	Book-calendar-plant sales			198.00	700.00	300.00	Depends on speakers
	Total Monthly Meetings			2,786.00	4,600.00	3,000.00	
	Design-hort workshops			2,445.00	3,000.00	3,000.00	Budgeted to break even
	Spring luncheon			280.00	2,250.00	2,500.00	Budgeted to break even
	Anniversary luncheon			2,732.00	3,500.00	3,000.00	Budgeted to break even
	Other member program revenue			23.00	-	-	
	Public Program Revenue						
	Flower Show			1,249.38	-	-	Separate Budget with NBG
	Fund-raising Revenue						
	House and Garden Tour						
	HGT Contributions			-	300.00	-	
	HGT Sponsors			10,250.00	10,000.00	10,000.00	
	HGT Patron sales			7,750.00	7,000.00	7,000.00	
	HGT Ticket sales			81,300.00	81,000.00	81,000.00	
	HGT Raffle			7,510.00	4,000.00	5,000.00	
	HGT Other revenue			-	-	-	
	Total House and Garden Tour			106,810.00	102,300.00	103,000.00	
	White Elephant Sale (Library Fund)			-	300.00	-	
	Misc. Revenue						
TOTAL REVENUE				144,813.92	145,275.00	144,620.00	

				Year-to-Date	Annual Budget	Proposed	
EXPENSES				2-28-2013	2012-13	2013-14	
Member Program Expenses							
Monthly meeting expenses							
		Meeting room rent	2,050.00	3,500.00	1,000.00		
		Programming	6,917.56	8,000.00	6,000.00		
		Hospitality	65.00	500.00	250.00		
		Book-calendar-plant expenses	173.61	200.00	200.00		
		Other mon. meeting expenses	259.87	800.00	300.00		
Total Monthly meeting expenses				9,466.04	13,000.00	7,750.00	
		Design-hort workshop expenses	2,813.43	3,000.00	3,000.00		Budgeted to break even
		Anniversary luncheon expenses	3,382.29	3,500.00	3,000.00		Budgeted to break even
		Spring luncheon expenses	8.56	2,250.00	2,500.00		Budgeted to break even
		Other mem. prog (60th Anniversary)	-	3,500.00	1,000.00		per Melinda
Public Program Expenses							
		Flower Show	2,323.82	-	-		Separate budget with NBG
Fund-raising expenses							
House & Garden Tour Expenses							
		HGT Admin-ticket sales	6,145.63	6,850.00	6,300.00		Includes IT and ticketing fees
		HGT Site operations	437.55	1,000.00	500.00		
		HGT Welcome Center	3,881.59	4,700.00	4,000.00		
		HGT Guest services	12,045.36	12,300.00	12,000.00		
		HGT Volunteer services	1,924.90	2,200.00	2,000.00		
		HGT Cost of goods sold	-	-	-		
Total House & Garden Tour Expenses				24,435.03	27,050.00	24,800.00	
		Development	27.02	1,300.00	1,000.00		
Total Fund-raising Expenses				24,462.05	28,350.00	25,800.00	
TOTAL EXPENSES				86,149.11	133,800.00	144,620.00	
CHANGE IN NET ASSETS				58,664.81	11,395.00	-	

Community Project Strategies

- Community Projects
- Established Grants Committee; created guidelines and developed timelines for grants process
- Finalized grant guidelines/application and put online; notified organizations
- Reviewed proposals, selected recipients and notified all candidates
- Present awards at April meeting

Internal System Strategies

- Completed officer, chair, and committee job descriptions
- Evaluated and revised Provisional Handbook and Training Program and Board Handbook and Orientation
- Completed application of registration of a fictitious name for NGC with Fl. Dept. of State, Div. of Corporations
- Initiated the process to secure trademarks to protect our names: Naples Garden Club, Naples Flower Show and House & Garden Tour
- As part of NGC's Risk Management, began the process of getting all required documents into one place and filed
- Developed all required nonprofit policies
- Posted all financials, minutes, documents, and policies on website, Members Section

Nominating Committee

The Nominating Committee consisting of Bev Metcalf, Arlette Bradley, Renee Lewis, Pat McNamara and Raynelle Perkins presented the 2013-2015 slate of officers.

President-Linda Brown

1st VP Education and Programs-Gail Duke

2nd VP House & Garden Tour Chair-Arlene Cluff

The slate of officers was voted on and approved unanimously.

Presentation of Awards- Total- \$36,830

Sondra Quinn thanked the members for their hard work and commitment to raising funds via the House & Garden Tour so that NGC is able to continue funding scholarships and community projects.

Scholarship

NGC Endowed Fellowship: \$5,000 to complete the 4th year's payment of this year's \$20,000 pledge has been paid to FGCU.

Linda Lehtomaa, the Interim VP, University Advancement and Executive Director FGCU Foundation thanked the NGC for their generosity and introduced the two intern recipients of our scholarships. Angelico Harkoo is studying the Impact of Soil Moisture on Soil Respiration in Black Mangrove Habitats. Emily Maya is involved with the study of Nutrient Sources Retention and Dynamics in Created Swales, Wetlands and Lakes at the NBG. Both fellowship recipients made power point presentations of their research work.

Community Project Grant Recipients

Sondra Quinn thanked Sandra Lasch who developed the new Grants Program and chaired the Grant Review Committee comprised of Arlene Cluff, Joyce Fletcher, Louise Friedlander, Candi Child and their advisor, Fifi MacMahon. She then proceeded to present checks to the following organizations:

Conservancy of Southwest Florida - \$15,000: Andrew McElwaine, President and CEO, spoke of nature being the inspiration of a lifetime of education and understanding. He mentioned the partnership with FGCU involving science and facilities for our local school districts.

Grace Place for Children and Families-\$1,830 : Rev. Stephanie Munz Campbell, Executive Director, introduced Barbara Evans and thanked the NGC for the funding which is financing the organic gardens, shed and composting bin for the after school program.

Naples Botanical Garden-\$15,000: Brian Holley-Executive Director; Chad Washburn-Director of Education and Conservation; and Phyllis Racine-Director of Development. Three interns will be involved in the Idea Garden Design, Buehler Foundation Enabling Sensory Garden, and the Wildflower Meadow.

Naples Flower Show Award:

Roberta Ross introduced Patti Thorsen, Avalon Elementary School Global Garden teacher. Patti stated, "The Global Garden is an extraordinary place that serves as not only a living and breathing classroom, but that holds the footprints of former students, mentors and supporters of its vision. The garden has provided an education that is priceless to the students and families of this community."

Roberta also thanked Marianne Ravenna, Chad Washburn, Brit Weber, Mary Raymond, Raynelle Perkins and Gail Pica who all worked with the children to prepare exhibits for the Flower Show. A Plaque, Ribbon Award and picture poster were presented to Avalon School and the Global Garden students and teachers.

Programs and Education

Linda Brown reminded the membership of the remaining horticulture workshop trip to Buddy Poulsen's Nursery, April 8, 2013 at 10:00A.M.

Sondra Quinn adjourned the meeting at 2:15 P.M.

Hospitality Refreshments were served in the Windstar Room.

Attendance: Active 79, Provisionals 15, Guests 13, Total 107

Respectfully submitted,

Arlette Bradley

Recording Secretary

