



NAPLES GARDEN CLUB

nurturing, growing & contributing

Board of Director's Meeting

Monday, March 25, 2013

9:30 A.M.-12:00 P.M.

Naples Garden Club Office

Attendance: Roberta Ross, Arlette Bradley, Sondra Quinn, Linda Brown, Fifi MacMahon, Lydia Galton, Arlene Cluff, Peggy Blackburn, Pat McNamara, Liz Chehayl, Dusti Beaubien, Melinda Earle, Candi Child (phone), Bev Metcalf (excused absence)

Agenda:

President's Comments

Sondra Quinn has reserved the Windstar Room for Hospitality refreshments on April 1, 2013 for the Regular NGC Meeting. This venue may be a future consideration for Hospitality during the 2013-2014 NGC year.

Operations:

Flower Show

Roberta Ross announced the success of the 2013 NGC Flower Show and Preview Party. She thanked the NBG for all their support, partnership and help. Marv Diamond and Michel Franklin took many photographs-soon to be shared on line and with local publications. Roberta also announced the Naples Flower Show awards recipients and the popularity of the Avalon School Global Gardening displays. March 28 and March 29 are the dates of the 2014 Naples Flower Show.

Membership

Arlette Bradley reported the following information on behalf of Bev Metcalf, Membership Chair.

Bev Metcalf asked for a motion to approve Jane Borchers, Lindsey Clark, Pat Fosberg, Carole Giegerich, DeAnn Tschantz and Sharon Voorhees from Provisional Status to Active Status. The motion was unanimously approved.

This leaves Kay Bork and Harriet Schweitzer from the 2013 class as holdovers; and Marilyn Murphy as a holdover from the 2012 class.

Bev made a motion to change Jean Beckhorn and Varick Niles from Active Status to Sustaining Status. The motion was unanimously approved.

The following four members resigned from their NGC membership in good standing:

Libby Brown, Marjorie Burberry, Kirsten Ivancevic and Julie Stagg. A motion was made and unanimously approved to accept their resignation. Candi Child will write letters to them accepting their resignations with regret.

The 25 new 2013-14 Provisionals who were approved electronically were ratified unanimously.

The motion to accept Robin Shear into the 2013-14 Provisional Class was unanimously approved.

We currently have 26 new provisionals and 3 holdovers. It was recommended to the membership committee to start a wait list after the April 1, 2013 NGC Regular Meeting.

The wait list will begin on April 2, 2013.

Current Membership: Actives 195, Provisionals (including holdovers) 28, Sustaining 9, total 232.

Board Assessment

Lydia Galton passed out the Board Assessment. Results will be forth coming.

Strategic Plan

Sondra Quinn stated that we still need to update and asses online material and the styles guide; develop members' ideas with a survey; the internal system is in place and we are working on an evaluation to create leadership and development; and we need to strengthen our partnership with NBG including joint programs, speakers and the Avalon Global Garden.

Budget FY 2013-2014

Peggy Blackburn asked for all committees to revise their budgets and send her the information as soon as possible. Reducing costs for IT and the Board Retreat was

suggested. Jeanne Bolds will be asked for IT cost reducing suggestions. A cost analysis will be necessary to justify and to educate our membership's understanding of the essential reasons behind the possible decision to raise our dues. Sondra Quinn suggested cost reduction items for the Board orientation and retreat. Melinda Earle discussed the Archive material and labor costs.

Programs

Linda Brown announced the morning and afternoon trips to Buddy Poulsen's nursery on April 8, 2013 encouraging everyone to attend. There will be no program for the regular April 1, 2013 Members meeting. We will instead be meeting the two interns whom we are sponsoring.

Sondra Quinn adjourned the meeting at 12:00 P.M.

Respectfully submitted,

Arlette Bradley

Recording Secretary