



NAPLES GARDEN CLUB

nurturing, growing & contributing

General Membership Meeting

Monday December 3, 2012

Kapnick Center

Sondra Quinn, president, called the meeting to order at 1:10. She welcomed the members, guests, provisionals and guest speaker Katy Moss Warner.

Beth Bacon, visiting chaplain, shared lovely and inspirational Christmas thoughts before leading the Pledge of Allegiance.

Sondra Quinn thanked and introduced the hospitality team. Roberta Ross moved to accept the minutes from the November 5, 2012 general meeting. Linda Brown seconded the motion which was then unanimously approved. The membership was informed of the passing of Varick Niles' husband. Details of the memorial will be forthcoming.

Business Meeting

The Garden Club's redesigned website is up and running with our new logo and club policies included.

Our January (Vertical Gardening) and February (Bouquets in Motion) meetings will both be held at the Moorings Presbyterian Church----Moss Hall.

The Naples Orchid Society has donated a scholarship for a six week course January 12-February 16 at the Moorings Church.

Linda Brown, 1st V.P., delivered the Program Committee announcements concerning Diane Dahl's Horticulture trip to Selby Gardens in Sarasota and lunch, followed by a shopping visit to the world renowned Tropiflora Nursery. Please register on Event Brite. Linda also made a request for a donation of Pullman luggage to help transport our signs.

Green Door Nursery on Bayshore Dr is giving our members a 10% discount---please use your name tags as ID.

Joyce Alfieri requested that \$20-\$25 Wal-Mart gift cards be donated in lieu of presents for St. Matthews's House. Please bring these items to our Christmas Luncheon on December 12 at the Port Royal Club.

Sondra Quinn presented a Communications Task Update. Lydia Galton, Sondra Quinn and Peggy Blackburn interviewed with the Community Foundation Review Committee for a second grant to fund updating NGC collateral materials. A fact sheet has been created for the new press kit. All House and Garden Materials have been revised incorporating new messages and logos. We are working on the Style Guide which has been drafted by Lydia Galton.

Arlene Cluff, House and Garden Tour Chair, announced a new record. With all 4 homes procured and the brochures almost completed, as of 10:30 AM, we only had 65 tickets left for sale! Her committee still needs help with house hostesses (booties especially); Hospitality needs assistance and also floral designers for the Event Plaza Tent; Katie Ryan needs aid with the bag stuffing on January 31, 2013, (every member will receive a tote bag.)

Flower Show Chair, Roberta Ross, demonstrated the correct procedures for filling out the horticulture section and class cards; and commended Liz Chehayl on her horticulture prep workshop. Horticulture entry chairs are Marilyn Gross and Liz Chehayl. (Please consult our Standard Flower Show Schedule pages 5-12.) Design chair, Mary Pulick, introduced the design consultants and classes. (Please consult Pages 13-17 of the Standard Flower Show Schedule for more information.)

Liz Chehayl announced the participants of the Members' Challenge.

Sondra Quinn strongly reminded our members to please notify all workshop presenters of any cancellations in workshop attendance.

Linda Brown presided over the 2 cyber drawings. Peggy Coniglio won the Orchid Society scholarship. Marv Diamond won the beautiful Gardenia' taitensis 'generously donated by Mike and Jackie Malloy. Mike Malloy is home from the hospital and progressing beautifully.

Program

Linda Brown introduced Katy Moss Warner, a Harvard University Graduate of Design, President Emeritus of America Horticulture Society, and Walt Disney World Landscape Designer for 24 years who spoke on earth friendly practices. Katy has passionately translated into motion the beauty of flowers, plants and landscaping. Her 6 main focus points for America in Bloom involve: 1. Urban Forestry, 2. Landscape Areas, 3. Use of flowers, 4. Sanitation/Environmental Efforts, 5. Pollutants (night sky lights and noise), and 6. Celebrating Heritage. The malady of plant blindness (the inability to see, recognize and appreciate the importance and uniqueness of plants and colors) was discussed. Communities must pull together. Research shows that plants increase tourism, residential and business values. Landscaping can be functional as well as

beautiful, improving schools, hospitals and safety throughout communities. With our Garden Club efforts, Katy Moss Warner would like to see national visibility for Naples in Bloom.

Sondra Quinn adjourned the meeting at 2:45 PM

Attendance: Active members 118

Provisional members 7

Guests 4

Total 122

Respectfully submitted,

Arlette Bradley

Recording Secretary