



# NAPLES GARDEN CLUB

*nurturing, growing & contributing*

## Regular Membership Meeting – DRAFT Minutes Monday November 5, 2012 Kapnick Center

Sondra Quinn, President, called the meeting to order at 1:10. She welcomed members, provisionals and guests to the November meeting, a milestone for the NGC as we celebrate our 60<sup>th</sup> anniversary.

Dusti Beaubien, Club Chaplain, gave the Invocation and Pledge.

Sondra commented on the happenings in our club and at the NBG since our April meeting, bringing everyone up to date and thanking the Hospitality Committee for organizing this special sensory experience in our NGC Idea Garden.

FGCU has announced the two recipients of the NGC Fellowship Endowed Fund, both of whom we will meet later this year at one of our meetings.

Linda Brown, 1st VP, introduced our speaker, Dr. William J. Mitsch, Director of the FGCU new Everglades and Wetlands Center. Dr. Mitsch presented an overview of the new Everglades Wetland Research Park at the Naples Botanical Garden and Florida Gulf Coast University which will focus on teaching, research, service related to wetlands restoration, coastal science and ecological engineering.

Our member's Cyber Drawing for registering early was won by Ingrid Maguire. The beautiful Bridal Veil (*Clerodendron wallichii*) plant was donated by Jackie and Mike Malloy.

### BUSINESS MEETING

Lydia Galton and Renee Lewis approved the minutes of the April 2, 2012 meeting.

Announcements from Sondra were composed of: information regarding the posting of the draft minutes for Garden Club Board Meeting and membership meetings that will be on our website after several days; fireproof files will soon be installed in our office to comply with the nonprofit Record Retention/Destruction Policy; and recent Board changes with the introduction of the 2012-13 board members.

Beverly Metcalf, Membership Chair, introduced the new provisionals and their sponsors. Barbara Schroeder, our new Ambassador Chair recognized and presented Billie Stevens with a 20 Year Pin.

Sandy Lasch, Chair of the new Grants Program, clarified the new guidelines previously recommended to the Naples Garden Club Board. These guidelines are standardized and consistent with our Mission Statement for all applicants.

The Community Task Force followed proven process and developed an organizational profile and identity for the NBG; defined audiences (Program, Funders, Advocates) conducting 25 interviews and used feedback to develop positioning statements, tagline and messaging platform. (available on the website soon).

The NGC will communicate vision, mission and values effectively by creating an identity with related imagery, color palettes and styles. A revision of our corporate logo (and variations including a 60<sup>th</sup> Anniversary logo) has been designed for different applications. Everyone in our club will be asked to adhere to the Style Guide regarding the use of logo, color palette and font. Please contact Jeanne Bolds, our consultant, who has skillfully led us through this process.

The NGCB will address the 2012-13 Strategic Plans, Mission Statements, Core Values, Communications, Community Projects, Leadership and Apprenticing at a retreat November 12.

Arlene Cluff, 2<sup>nd</sup> VP House Tour Chair, announced that we have our four houses for the 2013 house tour. (an incredible accomplishment) House Tour signup sheets are available before the general meetings. Please email Arlene to help with the H & GT especially house hostessing and hospitality.

Roberta Ross, 3<sup>rd</sup> VP Flower Show, presented the Black Tie Green Thumb, 60 Years and Still Growing theme for our 2013, 60<sup>th</sup> Anniversary Flower Show. The Show will consist of 3 divisions; Horticulture and the Special Exhibits which will feature two sections— Youth and Photography. The 60<sup>th</sup> Anniversary Gala Preview Party will be held in the air-conditioned Windstar room. Black Tie is highly encouraged. Horticulture entries will be received on the pink patio of the Windstar Room. Cut specimens will be displayed in the Windstar Room. The tent that is usually displayed on the lawn will not be needed as the Show's speakers' and demonstrators' programs will be inside, allowing for more vendors to be placed on this lawn area.

Lydia Galton, Governance Chair, presented the revisions for the Standing Rules and conducted the nominations for additional Nominating Committee Members. Renee Lewis, Pat McNamara and Raynelle Perkins were elected by a show of hands. Beverly Metcalf and Arlette Bradley are the Nominating Committee Co-Chairs.

The Standing Rules Revisions were approved by the NGCB. (See Website)

Committee Chair Needs: (Contact information is in our Yearbook/Directory and on the website)

Governance-2 members

Development-2 members

Communications-2 members

Finance-1 member

Hospitality and Events, House and Garden Tour, Flower Show-23 members

Sondra Quinn adjourned the meeting at 2:10.

Members then advanced to the NGC Idea Garden.

Brian Galligan, Director of Horticulture and Mary Jane Williams, NBG Volunteer, conducted the tour of the NGC Idea Garden, "The Edible Garden." Wonderful refreshments provided by Tastebuds Catering were served by our Hospitality committee.

Attendance: Actives 95, Provisionals 11, Guests 4, Total 110

Respectfully submitted,

Arlette Bradley  
Recording Secretary